

## May Newsletter

Happy May and Happy Mother's Day! This is one of the best times of the year because we celebrate our favorite ladies and show you how we can make this occasion extra memorable. We have the best services, products, and events, like our Cinco de Mama celebration, a celebration of women and woman-owned businesses, filled with fun, self-care, food, and shopping for you to enjoy! Tickets are limited, so take advantage of the exciting event! Invitation with details below! Don't know what to get that special someone? A Powder Room gift certificate is always the idea for the beauty and self-care lover in your life. The Powder Room has everything to help make your day as unique as you are, so come by the boutique this month to make it the best yet!

## Kelly's Picks

### **Custom Makeup Application**

From dark and sultry or fresh and clean to classic glamour, start your May by scheduling a custom makeup application with our owner, Kelly Miron! Her vast professional experience in the industry allows her to show you the most current and best practices available. Combining her talents with our professionalgrade cosmetics will give you a long-lasting and beautiful look for any occasion. For your



session, focusing on your eyes is always a good thing, so start with Ellis Faas Lights for metallic eyes that look wet but are dry and Ellis Faas Creamy Eyes, which are applied as a liquid but then dry to resist humidity, tears, and sweat, which is perfect for the upcoming summer months! Finish your look with Mink Strip Lashes in various styles to suit your mood. They can be worn 12-14 times before being replaced, and these lux lashes highlight your eyes perfectly! Please make an appointment with Kelly by calling the store or DMing us on our social media. I can't wait to see you this month!

### Kelly's Product

#### Ellis Faas & Scott Barnes

We all know how we never have enough time anymore. So we decided to condense our newsletter to serve you better, our beloved clients! Would you still like our picks for the month?



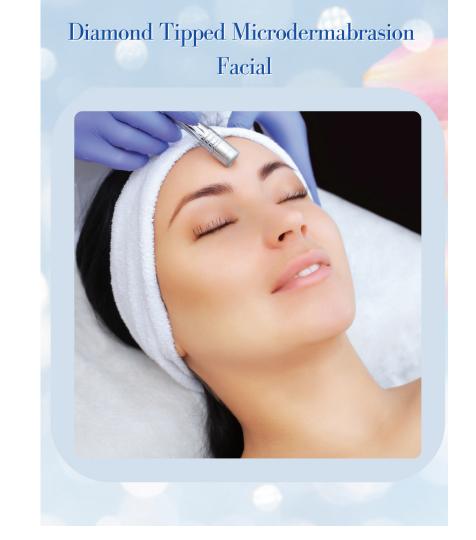
Do not fret; use our Shopify account to see what products we love and save 10% on every order that you purchase online! Happy shopping!

### Karli's Korner

# **Diamond Tipped**

# **Microdermabrasion Facial**

This Mother's Day, begin your journey to luminous skin with our Express Microdermabrasion service. We start with purifying Diamond White Cleanser by Natura Bissé, followed by refreshing and balancing Diamond Mist also by Natura Bissé, and then finish with transformative Diamond-tipped Microdermabrasion which exfoliates and smooths your skin to a baby-like



softness. Finish your luxurious service with Natura Bissé's potent trio of Diamond Cocoon Skin Booster Serum, Diamond Extreme, and Diamond Cocoon Sheer Cream to plump, hydrate, and shield your skin in the future. Combine this treatment session with our Ageless Beauty Event, which pairs our Express Microdermabrasion with group makeup lessons for grandmothers, mothers, daughters, and granddaughters so you can all feel beautiful at any age!

# **2** CareCredit<sup>™</sup>

The Powder Room is pleased to offer clients an additional way to pay for services. Contact us for a full list of Care Credit Services available.

### Karli's Korner Product

#### Natura Bissē

Diamond Luminous

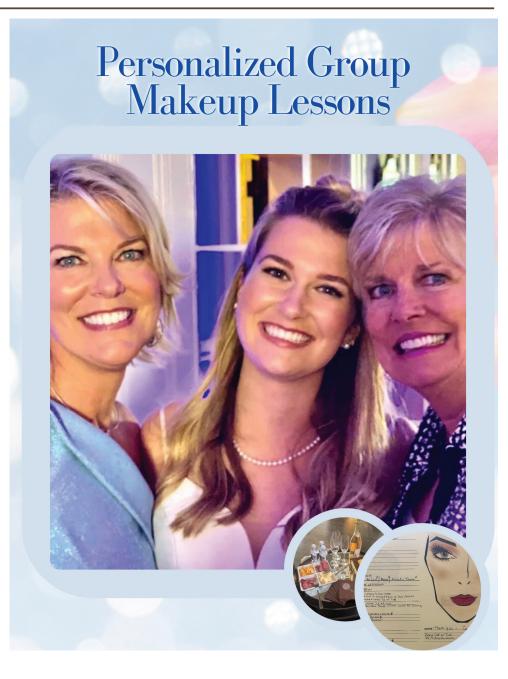
UV defense Light Tinted Fluid Let's face it: time is a precious commodity that seems to be in short supply. We all feel the constant pressure to get everything done, but it's impossible. So we decided to



condense our newsletter to serve you better, our beloved clients! Would you still like our picks for the month? Do not fret; use our Shopify account to see what products we love and save 10% on every order that you purchase online!

## Cara's Confidential **Mother's Day**

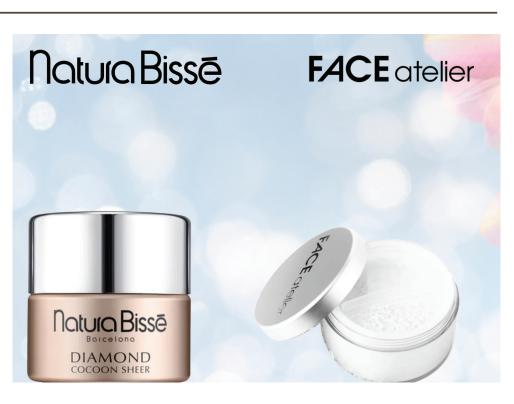
Personalized Group Makeup Lessons This Mother's Day, look no further than The Powder Room for unique treatments and products to complete your special occasion. At the Powder Room, we believe beauty is ageless and that family is priceless. Our Ageless Beauty event is the perfect way to have fun and feel beautiful with the most extraordinary women in your life. Our Ageless Beauty Event is a group makeup lesson for grandmothers, mothers, daughters, and granddaughters to ensure every



generation feels beautiful while celebrating motherhood. Combining these remarkable products from Natura Bissé and FACE Atelier makes the day more memorable. Diamond Sheer Cocoon Cream by Natura Bisse is an age-defying moisturizer that minimizes signs of aging while providing sheer coverage to conceal imperfections. This product is a total game-changer if you've never tried it! Follow Natura Bisse's cutting-edge cream with Glass Skin Water Powder by FACE Atelier. This innovative multi-tasker delivers hydrated, smooth, and luminous skin and melts into your skin immediately on contact. We are lightless and colorless; Glass Skin is moisture-- and oil-roil-resist Hydit is rated and mattifying while delivering a flawless finish. This formula is brilliant for mature and troubled skin as it will not settle into wrinkles and imperfections and will last all day. We can't wait to see you at The Powder Room this month, so stock up on our product faves and schedule your Ageless Beauty appointments before space fills up!

### Cara's Product Natura Bissē & Face Atelier

Time is precious and in short supply. So, we've condensed our newsletter for you. Check out our Shopify account to get 10% off on every online purchase. Happy shopping!



And, as always, don't forget to pamper your pretty self! Love, Kelly