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April Newsletter

Spring is finally here! At The Powder Room, we're excited to help you prepare for the season with fantastic skincare and makeup trends. Let's forget about the rain and focus on bringing out your natural beauty with cutting-edge technology that will leave your skin looking amazing. And when it comes to makeup, we've got you covered, too! From the soft and delicate ballet-inspired look of Swan Lake to bold and daring styles that will make you stand out from the crowd, our selection of exclusive treatments and top-notch makeup brands like Mirenesse, girilactik, and La Bella Donna will make sure you look and feel your best. And here is a sneak peek at an event we are so excited to be a part of -Cinco de Mama, just in time for Mother's Day! So save the date: Sunday, May 5th, 11-2 pm. Contact us on Social media, call, or stop by, and let us help you prepare for the warmer weather just around the corner; what are you waiting for?

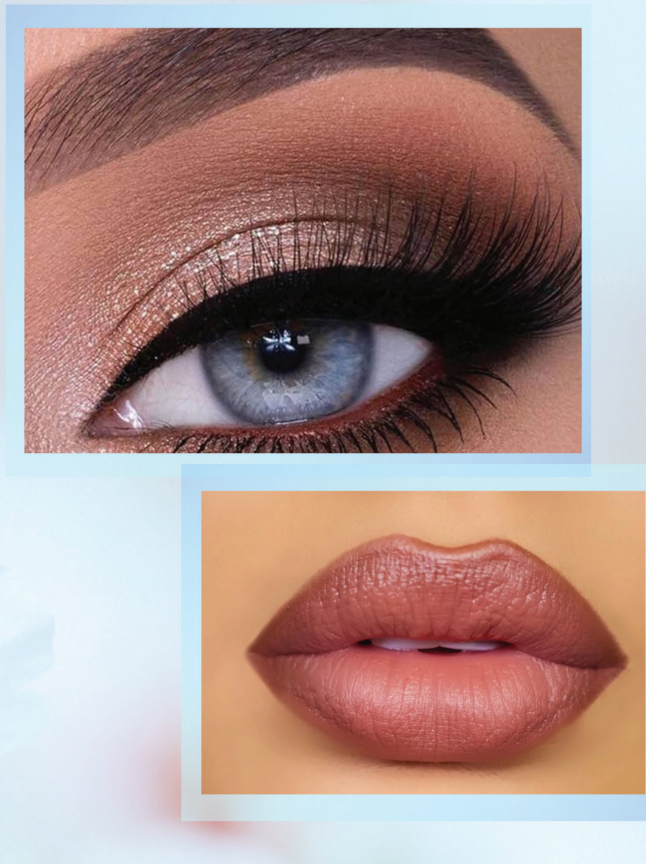
Kelly's Picks

Spring 2024 Makeup Trend

Metallic Accents & Ombre Lips

The beauty world is buzzing with excitement as the 90's trend of ombré lips has made a comeback, and trust us. It's hotter than ever! This ultra-glamorous look is taking over TikTok, and makeup experts predict it will continue to trend all year. We've got the inside scoop on how to perfect this look - start by using two shades of similarly toned lipliners, and add a touch of drama with one that is slightly darker like Mirenesse's richly pigmented and long-wearing Auto Lip Liner Duos. And here's the best part - finish off your look with Lip Pearls Glosser to create an updated and irresistible vibe that just won't quit! But that's not all - take your beauty game to the next level by adding some metallic glam with a bit of glitter along the lid, or highlight your bone with a bold metallic shadow like the Metallic Eye Sparkle Shadow by girilactik. This velvety and easily blendable metallic cream formula is easy to wear and dries down quickly to a sparkling finish that lasts all day! So, don't miss out on the hottest trend of the year. Visit The Powder Room now to get all the trending makeup products you need to look fabulous!

Spring 2024 Makeup Trends
Metallic Eyes and Ombre Lips



Karli's Korner Product

FactorFive

Let's face it: time is a precious commodity that seems to be in short supply. We all feel the constant pressure to get everything done, but it's impossible. So we decided to condense our newsletter to serve you better, our beloved clients! Would you still like our picks for the month? Do not fret; use our Shopify account to see what products we love and save **10%** on every order that you purchase online!



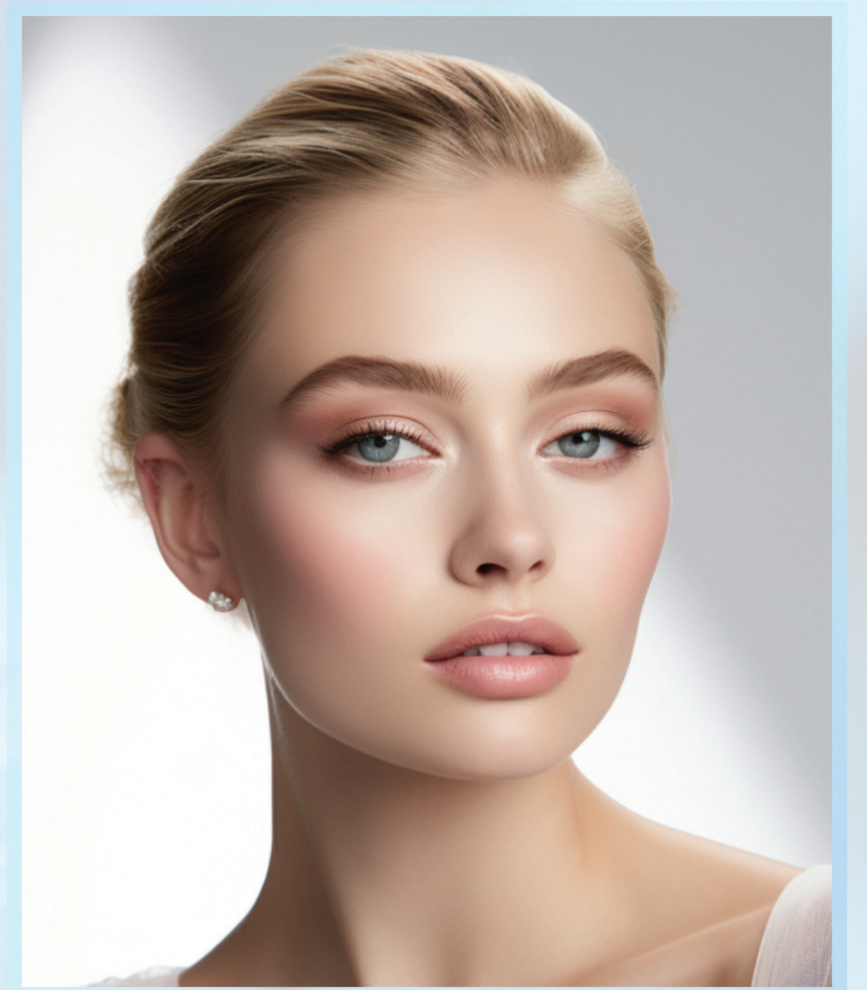
Cara's Confidential

Spring 2024 Makeup Trend

Ballet Core Makeup

Are you ready to unleash your inner ballerina and rock one of the hottest makeup trends of the year? Get ready to embrace the stunning 'Balletcore' look! This makeup style is about glossy skin, frosted pink hues, fluffy brows, and slicked-back buns that make you feel like a prima ballerina. Start by applying tinted moisturizer to give your skin a radiant glow. Then, add a touch of baby-soft pink, peach, and champagne hues to your cheeks, lips, and eyes for an ethereal look that will make heads turn. LBD's award-winning products, including the Compressed Mineral Blush, Mineral Lights Quad, and Moisturizing Lip Sheer, combine to create the perfect Balletcore makeup look that will take you from spring through summer effortlessly. Don't wait any longer. Contact us on our socials, call, or stop by to schedule your personalized lesson and become the belle of the ball!

Spring 2024 Makeup Trends
Ballet Core



Kelly's Product

Girilactik & Mirenesse

We all know how we never have enough time anymore. So we decided to condense our newsletter to serve you better, our beloved clients! Would you still like our picks for the month? Do not fret; use our Shopify account to see what products we love and save **10%** on every order that you purchase online! Happy shopping!

girilactik mirenesse girilactik



Karli's Korner

Growth Factor Facial

This innovative facial utilizes cutting-edge nanotechnology to create painless channels on the surface of your skin, allowing for deeper absorption of active ingredients. By incorporating growth factors into your service, you can promote healthy, youthful-looking skin. Continue the benefits of this treatment at home with The FACTORFIVE skincare line, created by Stanford-trained scientists, which combines stem cell growth factors with biotin and redensyl to reduce the appearance of fine lines, wrinkles, and age spots. Their products are designed to replace growth factors that decrease with age for a more effective anti-aging skincare line. Contact us today to schedule an appointment with Karli and experience the magic of Rezenerate and FACTORFIVE for yourself.

Rezenerate
Growth Factor Facial



Cara's Product

La Bella Donna

Time is precious and in short supply. So, we've condensed our newsletter for you. Check out our Shopify account to get **10%** off on every online purchase. Happy shopping!

LA BELLA DONNA



And, as always, don't forget to pamper your pretty self!
Love, Kelly



The Powder Room is pleased to offer clients an additional way to pay for services. Contact us for a full list of Care Credit Services available.