

February Newsletter

Love is in the air! And to show how much we adore you, we're here with cutting-edge treatments, luxury skincare, extravagant anti-aging hair products, and top-of-the-line makeup to have you feeling all the love you deserve. Trusted names like Natura Bissé and Miriam Quevedo will have you looking your best starting now, while Skinalysis™ and the Plasma Pen will provide you with the best skincare technology. Stop by The Powder Room this month to let us show you how much we love you!

Kelly's Picks

Skinalysis and Miriam Quevedo

As we often repeat, the importance of taking care of your skin, but in doing so, we want you to remember your hair has very similar needs, too! This month, let The Powder Room help you monitor your hair using Skinalysis[™], the newest innovation for analysis and oversight. While taking care of your skin is paramount, sometimes we overlook other areas of our bodies, so don't neglect your hair this winter! Providing comprehensive analyses, this painless technology will measure hydration



levels, sebum production, and so much more to allow us to help you determine which personalized haircare routines will work best while following your specific progress over time. Contrary to what you may think, hair and your skin go through an aging process due to chemicals and environmental damage. Luxe haircare line Extreme Caviar Collection by Miriam Quevedo uses the same advanced technologies utilized in skincare to reverse the signs of aging while also addressing concerns like hair loss. Repair, strengthen, and renew your hair this winter with Miriam Quevedo! Schedule your Skinalysis[™] appointment using our socials or call the store – we'd love to hear from you!

Kelly's Product

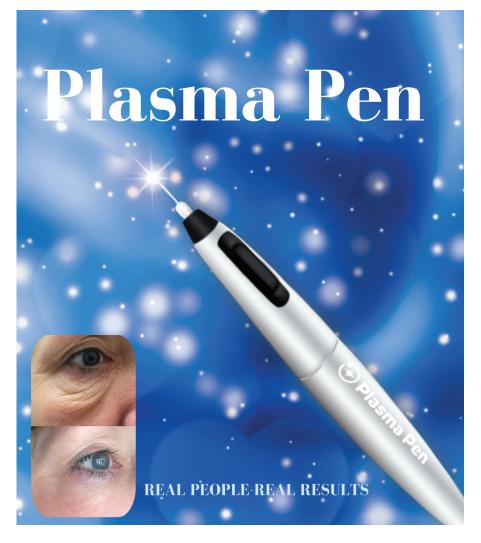
We all know how we never have enough time anymore. So we decided to condense our newsletter to serve you better, our beloved clients! Would you still like our picks for the month? Do not fret; use our Shopify account to see what products we love and save 10% on every order that you purchase online! Happy shopping.



Karli's Korner

Plasma Pen

Wouldn't you love to have a firmer, less wrinkled appearance this year? With a stroke of a pen, we can get you looking years younger this winter with the latest and greatest noninvasive cosmetic procedure – The Plasma Pen. Created by Louise Walsh International, this world-leading plasma device contains technology that revolutionizes how we treat skin revitalization. Delivering a brighter,



more contoured, and youthful appearance, the Plasma Pen will give you virtually immediate and tremendously long-lasting results without fillers or surgery! Fewer wrinkles, better skin laxity and tone, and smoother texture can all be yours in just one to three treatments, depending on the expectation of the client's outcome. So DM us or contact us on our socials to schedule your Plasma Pen appointment today! Receive 15% off a second area of equal or lesser value when you treat the following areas: Neck, full forehead, jowls, upper facelift, lower facelift.

Karli's Korner

Product

Let's face it: time is a precious commodity that seems to be in short supply. We all feel the constant pressure to get everything done, but it's impossible. So we decided to condense our newsletter to serve you better, our beloved clients! Would you still like our picks for



the month? Do not fret; use our Shopify account to see what products we love and save 10% on every order that you purchase online! Happy shopping.

Cara's Confidential

Tips from then pros

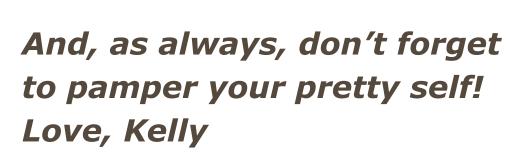
Did you know that not only the shade of makeup but the proper placement makes a difference in how youthful we appear? Bronzer, blush, and highlighter strategically placed can seriously take years off your face. Let's face it: glowing, bronzed skin will always make you appear younger, and Cabo Bronzer by Girlactik will turn back time by giving you beautifully tanned skin straight from the French Rivera. Next, add Ultra Blush



by Face Atelier, a blush that looks natural and, when placed correctly, provides a flush of youth. Finally, finish with liquid and glowing Skin Shimmers by Cara Cosmetics. These shimmers can be applied alone or with your favorite foundation to create the glow of youthful skin. This month, let the professionals at The Powder Room show you how to showcase a younger and more sculped you while also teaching you how to soften any harsh features you may wish to de-emphasize. Take years off your face by booking your makeup lesson today through our socials, and in the meantime, purchase any of our recommendations at our Shopify store to try your new looks at home!

Cara's Product

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The Powder Room is pleased to offer clients an additional way to pay for services. Contact us for a full list of Care Credit Services available.