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the Powder Room

November Newsletter

The holiday season is here again, and now that we’re gearing up for all the upcoming parties and festivities – whether it’s a holiday work party, your child’s music concert, or just a fun girls’ night out – we want to make sure that you’re prepped and ready to go. This is also traditionally the month to give thanks, and we’re incredibly thankful to be celebrating 16 wonderful years in business! What started as merely a dream, The Powder Room is still the same boutique that owner Kelly Miron envisioned almost two decades ago, focusing on the very best makeup and skincare available today, along with a never-ending array of anti-aging services! We’re also thankful for our loyal customers – we couldn’t have asked for more amazing or supportive clients over the years! So we’re partying for a variety of reasons (most importantly for our 16th Anniversary!), and we’re also sharing amazing products from some of our well-known lines. Let the science of skincare and makeup powerhouses like Vivatia, NūFACE, XO8, and Surfer Girl do all of the work come celebration time so you don’t have to – you’ll look incredible, and you won’t run the risk of breaking a nail (or a sweat!). Check out our social media and Shopify store for Black Friday, Small Business Saturday, and Cyber Monday specials to celebrate our Anniversary, which wouldn’t be possible without amazing clients like yourselves!

Kelly’s Picks The WOW Brow

We love beauty, and we love technology, so why not combine the two this celebratory month so you can have the best of both worlds with our WOW Brow? Let Kelly, our resident brow expert, wow you with her mad sculpting skills to give you the brows of your dreams for the upcoming holidays. Her steady hand and extensive experience will allow her to sculpt your brows and give your eyes an awake and youthful look while framing your pretty face. No wax or thread here! Next, to take your service up a notch, she’ll use the industry-leading NūFACE microcurrent device to stimulate and strengthen the muscles under and above your brow to give the brow a lift and help open up the eye. This is the perfect use-at-home device. Once completed, you’ll be amazed by the results Kelly can achieve with a bit of tech and a lot of skill – pairing the two is a match made in heaven. DM, email, or call us with questions or to schedule your one-on-one WOW Brow service and get that lift before the holiday festivities begin!

NuFace & XO8

For those who have never tried the powerful NūFACE microcurrent device, now is your chance to get your WOW Brow service this month! The pro-level, award-winning facial toning instrument by NūFACE tones, lifts, and contours your facial muscles while also reducing the appearance of fine lines and wrinkles. Providing both instant and cumulative results, this device can change your appearance in just minutes a day when used consistently as directed. Take your ocular revitalization to the next level by adding XO8 Revitalizing Eye Masks to your regimen. These powerful patches are infused with energizing botanicals and potent antioxidants to illuminate and amplify the eye area while reducing puffiness. Reinvigorate and revitalize your look by conquering expression lines, delicate creases, and pesky furrows with XO8’s powerful formula that reactivates stem cells and boosts your skin’s ability to repair and fortify. Get ready for the upcoming holiday season and celebrate our anniversary this month with help from The Powder Room – contact us on social media or browse our Shopify store for all your beauty purchase needs!

Karli’s Korner The Perfect Derma Peel

Did you know that as you’re reading this, all our glutathione levels are being depleted? It’s true. Okay, so what exactly is glutathione, you might ask? Well, it’s only the ultimate antioxidant known to prevent damage to important cellular components in your body. As we age, our glutathione levels are zapped due to sun exposure, air pollutants, and environmental stress. Lucky for us, the smarties at The Perfect Derma™ have created The Perfect Derma™ Peel – this fantastic skin treatment is safe and effective for all skin types, requires no pre-peel skin preparation, and is virtually painless. Amazingly, this is the only known peel that includes the powerful antioxidant glutathione, which neutralizes the harmful effects of free radicals, slows down the aging process, and helps prevent wrinkles. Working from the inside to repair and nourish the skin, The Perfect Derma™ Peel reveals a radiant glow, refines pores, improves skin hyperpigmentation, lifts melasma, controls acne, and prevents acne marks. You honestly won’t believe the transformative nature of this peel, so book book book an anniversary session (or package) today via phone, email, or DM, and we’ll help you peel your way to prettier skin this holiday season!

Karli’s Korner Product Vivatia Brightning System

To help brighten your holiday season, try this powerful Brightening System by Vivatia! Created specifically to help reduce the appearance of dark spots and fine lines, and wrinkles, this 3-piece regimen is what you’ve been looking for this season. There is a new approach to anti-aging that works, not just some empty claim that you’ll sometimes see in print or online. Vivatia uses technology that enables higher levels of effective ingredients to be delivered in their purest form gently to your skin without irritation. No other product on the market combines hydroquinone and retinol with this delivery system. This simple and affordable 3-piece set of Ultra-gentle Cleanser, Active Repair Complex, and Brighten 10 Complex also enables a unique mixture of ingredients to help accelerate and enhance results that include brightening, smoothing, strengthening, and hydrating. See accurate, visible results in mere weeks this winter with Vivatia and The Powder Room. Need additional info? DM or email us, or check out our Shopify store to purchase and get started on your brightening journey today!

Cara’s Confidential Holiday Glamour

Black & Silver Halo Eye with Red Lips
Who among us doesn’t love a smoky eye around the holidays? It’s glamorous and sexy, which is why it has lasted the test of time. We see it year after year for that reason – because it works – but this year, we’re changing it up by making it even more impressive (if possible!). Meet the Halo Eye. Think smoky eye, then add a hint of silver shimmer to raise that va-va-voom sexiness to another level. This hot-as-Hades look is sophisticated, easy to accomplish, and looks fantastic no matter your eye shape. To complete your festive palette, finish with a classic red lip, which complements a smoky eye no matter the occasion. Whether you would like to schedule a makeup application session or prefer us to instruct you on how to accomplish this look at home, The Powder Room’s professional makeup artists can assist you in celebrating with the sexy Halo Eye. Call, DM, or email us for an appointment just in time for the holidays!

Surfer Girl Hawaii

Creating the Halo Eye just got easier! Get your sexy self ready this holiday season with Surfer Girl Hawaii’s 3-in-1 three-page palette filled with 72 perfectly matched eyeshadows that are not only waterproof but also heavily pigmented and come in an array of colors from nude to glow in the dark. Use their sultry shades for your Halo Eye, finishing with intensely shimmering silver to create something extraordinary and memorable. Complete your celebratory look with the perfect red lip using their long-lasting Matte Lipstick Kit Duo. This waterproof lipstick with matching liner dries to a matte, transfer-free finish with incredible staying power in mere minutes. Your pretty lips will look perfectly pouty with zero dryness or flaking, and it’s so lightweight you might even forget you’re wearing anything on your lips. Also, these make great gifts for the makeup lover in your life, so check off one more thing on your to-do list by picking up your Lip Duo and Palette Book at The Powder Room’s Shopify store today!

**And, as always, don’t forget to pamper your pretty self!
Love, Kelly**

The Powder Room is pleased to offer clients an additional way to pay for services. Contact us today for a full list of Care Credit Services available.