



## January Newsletter

Happy New Year! No matter the year, the month, or the day, we've stood behind the message to our clients to "pamper your pretty self." This New Year, please take our mantra to heart and make YOU a priority by dedicating yourself to a daily skincare routine and by updating your makeup look, whether it be the style or the colors used. The professionals at The Powder Room can assist you in finding the perfect products to suit a perfect you! We're also excited to introduce Skinalysis™, the latest addition to our arsenal of advanced technology to give all of you lovelies the best the industry has to offer. Amazingly, this device can be used for both face and body treatments and also for makeup tutorials. As we start out 2024, let us help you on your journey to pamper your pretty self every day and you'll feel (and look) even more amazing, we promise!

### Kelly's Picks

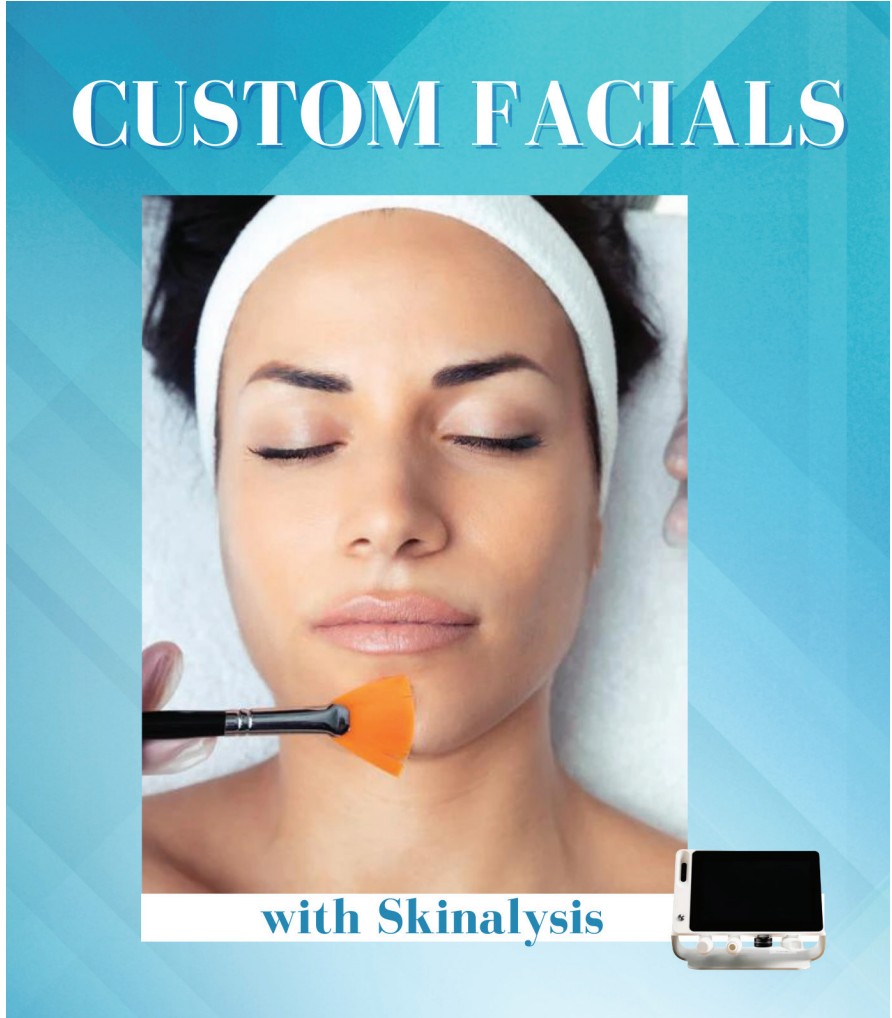
#### Skinalysis

We are excited to introduce Skinalysis™! Skinalysis™ combines measurements of skin and hair parameters with visual analysis and documentation. With appropriate identification of skincare concerns, the information generated makes creating and preparing a skincare plan for you seamless and foolproof. The device uses finely curated analysis wands, sensors, and a micro-camera. Skinalysis™ is a unique device to upgrade the skin consultation and assessment experience for complete skin/hair/body evaluations in one. During the analysis, HD imaging and data-driven analyses show you what your skin looks like beyond the naked eye so we can explain your concerns and give you more confidence in our recommendations. After every consultation, Skinalysis™ generates a personal skin report, including a breakdown of your results tailored-made treatments that focus on hydration, elasticity, melanin, PH balance, temperature, and sebum for better results. Isn't it time that you took control of your skin? Make this year's resolution to have the skin you've always wanted! Come check it out, and let's get started!



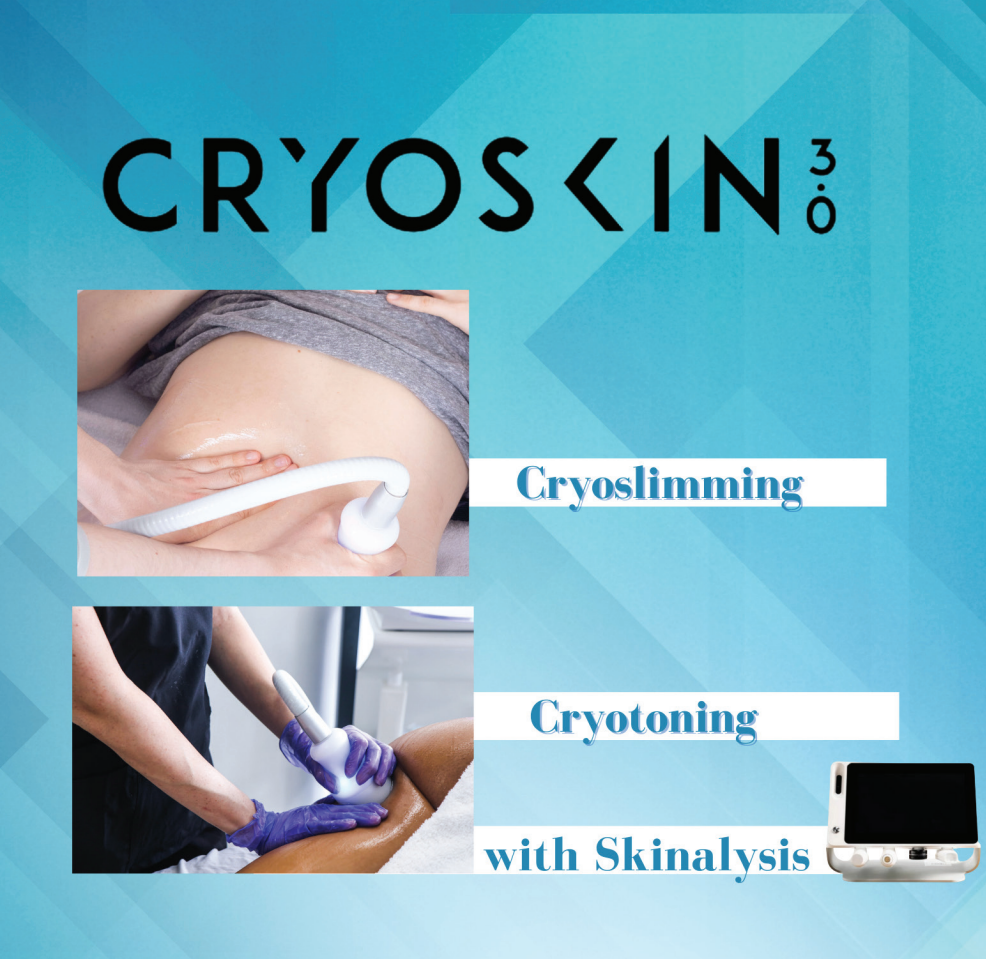
### Karli's Korner

Start the new year with new technology! We're thrilled to add Skinalysis™, an all-in-one comprehensive device that will give our clients a customized facial tailored to their skin's needs. Providing comprehensive skin and hair analyses, this painless technology will measure hydration levels and sebum production and analyze pore size, pigmentation irregularities, and so much more to allow us to help you determine which personalized beauty routines will work best while following your specific progress over time. Using Skinalysis™, Karli can create a facial that will address your specific needs and make suggestions for the most effective skincare products that may be missing from your current skincare routine to give you the best skin possible. Instant skin analysis reports, statistics and follow-ups, and before-and-after images are all available using specialized Skinalysis™. DM us on our socials or use Booker to schedule your appointment to ring in the New Year with the best tools available in the skincare market today!



#### Cryoskin

As our amazing clients already know, Cryoskin technology is pretty spectacular, and we honestly can't say enough about it, but what if we told you that you can truly customize your Cryoskin sessions to get the most optimal results possible? It's true! Achieve even better Cryoskin results this New Year by using Skinalysis™ before your treatments. The Skinalysis™ device will analyze imperfections in the treatment area, including cellulite, and track your progress over time. This provides our professionals with an easy way to see which areas need more (or less) work to make the most of your session, and the analysis will also show us where to maximize our efforts to give you the best results possible. We know your time is valuable, so using high-tech Skinalysis™ allows us to make the most of your time at The Powder Room. Schedule your appointment to experience this new technology in the New Year!



### Karli's Korner Product



### Cara's Confidential Personalized Makeup

#### Lessons

Begin 2024 by taking your makeup lessons to the next level with the addition of Skinalysis™, the most technologically advanced skin analysis tool on the market. This cutting-edge device will allow us to perform a more advanced look at the health of your skin to determine the best steps in your makeup routine. Using this information, our professional makeup artists can recommend the perfect skincare and makeup products to ensure you feel as beautiful sans makeup as you do when you go full-face with everything you've learned from our professionals. At The Powder Room, we pride ourselves on being able to provide our clients with the best our industry has to offer, and the new Skinalysis™ device accomplishes this laudable goal. Call us, use Booker, or DM us on our socials to get started on the best-looking skin of your life!



### Kelly's Product

We all know how we never have enough time anymore. So we decided to condense our newsletter to serve you better, our beloved clients! Would you still like our picks for the month? Do not fret; use our Shopify account to see what products we love and save 10% on every order that you purchase online! Happy shopping.



### Cara's Product



**And, as always, don't forget to pamper your pretty self!  
Love, Kelly**



The Powder Room is pleased to offer clients an additional way to pay for services. Contact us for a full list of Care Credit Services available.