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December Newsletter

The holidays are finally here, and we're so excited to celebrate this wonderful season with all of you! Although the temperatures have dropped, our spirits are still high this month as we celebrate the holiday season – we have so much going on that we can't help but smile. A big reason for our ear-to-ear grin is that we're loving our new Shopify store, which is offered exclusively to help make your life easier. Remember, when you shop online, you save 10%! With all the festive parties, holiday concerts, and family gatherings, you need the gift of giving yourself a much-needed break. Seriously, we can't wait to make your life easier this month! We have fabulous pre-packaged gifts, glamorous makeup, pampering services, one-size-fits-all gift cards, and more! So let us give you the gift of time during this busy time of year – pamper yourself when you need it the most by DMing or emailing us, and we'll have you covered as your Secret Elf's one-stop-shopping destination this season!

Kelly's Picks Brow Lamination, Sculpt & Tint

As we continue to help you find ways to add time to your life, look no further than The Powder Room's Brow Lamination, Sculpt, and Tint. A boutique specialty that's a less permanent option than Microblading or The Powder Brow. Brow Lamination, sculpt, and Tint will frame your face beautifully for the holidays! Also called a brow lift, brow lamination is a perm for your eyebrows. Designed to give the illusion of fuller, more defined eyebrows, brow lamination uses your original brow hair without placing any pigment into your skin. Your hair is coaxed into place to look fluffier and more defined while having a slicked-up, shiny look. Unruly brows are now perfectly manicured brows! We'll also sculpt your eyebrows – no waxing here, only tweezing, scissors, and a little razor – and Tint for more definition and structure. This is an excellent alternative for those with more brow hair and wanting the structure of Microblading or The Powder Brow but without the commitment of those treatments. Brow lamination lasts 6-8 weeks, so think of all the time you'll save penciling in and shaping your brows daily. For fuller-looking and more shapely brows this season, DM or email us today to schedule an appointment with Kelly before the holiday craziness sets in!



The Eyes Have It

For Your Eyes Only is not just a James Bond movie title, girls! To get your peepers positively perfect, The Powder Room is all about helping make your eyes the focal point of your pretty face this holiday season. Our go-to fave enhancement products are FACTORFIVE Eye/Lash Serum and RevitaLash® Advanced Serum. FACTORFIVE's powerhouse 3-in-1 cream targets fine lines, wrinkles, dark circles, and under-eye puffiness while growing your lashes. Safe for everyday use, this do-it-all formula combines ethically derived human stem cell growth factors with biotin and redensyl to give you great results in as little as four weeks. Next, RevitaLash® Advanced conditioning serum grows and nourishes lashes while improving their overall health. Created by an ophthalmologist, this conditioner will make your eyelashes thicker, longer, darker, and more robust in just two to four weeks! As a bonus this season, RevitaLash® is offering their Ultimate Obsessions Set, which contains an Advanced lash formula with their RevitaBrow® Advanced serum to help naturally fill in and grow brows thicker plus long-lasting Defining Liner eyeliner in black with a smudge tip to highlight your eyes like never before. Check out our Shopify online store. If you want more info or have questions about the best option, DM or email us today!



Karli's Korner Holiday Renew and Rejuvenate Facial

Indulge in self-care this holiday season with The Powder Room's Renew and Rejuvenate Facial! Your well-deserved relaxation begins with the XO8 Cosmeceutical Mask application, which contains proprietary antioxidant and revitalizing ingredients that immediately hydrate, brighten, and smoothen your pretty skin for a radiant appearance. Packed with active ingredients, this powerful mask profoundly hydrates and revitalizes your winter skin. Next, we perform a Baby Plasma Facial, which enhances your ability to firm and regenerate collagen, which is essential as we age. The result? A noticeably firmer and more youthful complexion. Trust us; this combination of services is like a magic potion for your skin this month! Act now, ladies, as our renewing and rejuvenating facial is the ultimate pampering session for your skin during the holiday season, so make an appointment today via DM or email, and we'll get you booked just in time for the holiday rush!



Karli's Korner Product

XO8 COSMECEUTICALS

Lift. Tighten. Transform. This revitalizing face and neck mask by XO8 is a game-changer this winter! Using a cocktail of unique and highly active ingredients proven to rejuvenate your skin, XO8's cosmeceutical dynamic duo targets the face and neck with a powerful blend of active ingredients designed to refine, hydrate, and firm your skin. It's like a mini spa treatment in the comfort of your home, so pamper yourself accordingly, lovelies! Their proprietary blend includes the purest stem cells, amino acids, nutrients, and antioxidants necessary to fight those dreaded signs of aging. The cutting-edge formulation provides brightened skin, reactivated stem cells, minimized appearance of fine lines and wrinkles, enhanced hydration, refined skin structure, promoted skin radiance, and diminished hyperpigmentation. Leaving your skin feeling fresh and radiant, this face and neck mask tackles those often-neglected areas and will amaze you with the results you'll experience. We know you'll enjoy this clever combo solution that's beautiful and simple for a glowing complexion this winter. Buy through our Shopify online store or DM us for more information, and we'll gladly help!



Cara's Confidential

New Year's Eve Makeup

Spectacular Naturalness:

Sometimes, over-the-top makeup trends aren't the best fit for everyone, and New Year's Eve makeup does not have to be dark, smoky, or overly dramatic. We want you to embrace your Spectacular Naturalness this New Year's Eve. Let our professional makeup artists show you how to create a unique makeup look for New Year's Eve with a more natural range of lipstick and shadow shades. Remember, natural doesn't have to be overly simplistic or boring, so although we'll use tones of brown for eyes and lips, we'll add a bit of glam with a highlight for some va-va-voom that's anything but boring. This subtly luxe look is perfect for a dinner party or drinking champagne as the clock strikes twelve, so let The Powder Room help you ring in the New Year with Spectacular Naturalness. As always, DM or email us to schedule an appointment this month!



Get The Look

For the most naturally glam New Year's Eve ever, The Powder Room has the perfect products to make your holiday dreams come true! Create the perfect nude pout with FACE atelier's lipstick and line in neutrally beautiful Cameo. This extremely well-pigmented, moisturizing, high-performing lipstick is packed with hydrating emollients and lasts long past that celebratory NYE midnight kiss. The accompanying classic lip liner extends the life of your lipstick by helping your pout stay put all night long, decreasing the need for you to re-apply your lipstick throughout the festivities. Next up, the eyes, using shades of tan, beige, and brown from boutique favorite Red Apply Lipstick to complete your naturally glamorous look. Creamy and smooth, these high-performance, vegan, and cruelty-free eyeshadows are guaranteed to make your eyes pop. Finish your look with girlactik's Gel Liner in brown by pressing the pencil end into the roots of your lashes and along your waterline to add NYE drama without going over the top. For help going Spectacularly Natural this holiday, check out our Shopify online store or DM us on our socials for more information!



And, as always, don't forget to pamper your pretty self!
Love, Kelly



The Powder Room is pleased to offer clients an additional way to pay for services. Contact us today for a full list of Care Credit Services available.