



September Newsletter

As we navigate through these last weeks of summer, The Powder Room wants to start this month by getting excited about your pretty skin – glass skin, clear skin, healthy skin, glowing skin! There will never be a time when we won’t say, “Skin is in!” so you can always expect us to be hyper-focused on the canvas that is your skin. So, even though our sunny season is sadly coming to an end, it will still bring some good things, like new skincare products, treatments, fabulous makeup, exciting fall trends, and a much-needed break from the sun. As you say goodbye to summer, say hello to The Powder Room and all we have in store for your pretty self this month!

Kelly’s Picks

Glass Skin Makeup

Glowing, healthy, youthful skin will always be classic and timeless regardless of the trends. For years, we’ve been seeing glass skin on celebrities, in ads, and on the runway for a good reason – because it’s flawlessly beautiful. As the beauty standard in places like Korea, glass skin looks crystal-clear, poreless, and luminous, which can be easily achieved with the correct skincare and makeup like Leland Francis Luxe Face Oil and CARA® Cosmetics. Realistic and wearable for every day, this glowy, glassy makeup look is great for day or night and perfect for all skin types. Let The Powder Room give you the makeup tips and tricks you need for glass skin that will work for you daily, not just for photo ops. To master all things glass, DM us on social media or call the boutique to schedule your session with Kelly so you’ll look fabulous this fall!



Glass Skin Must Haves

Accomplish the look of glass skin easily this fall with help from Powder Room favorite Leland Francis Luxe Face Oil and CARA® Cosmetics and their Illuminating Skin Shimmers. Start your glass skin transformation with the Leland Fancis Luxe Facae Oil. Naturally derived and cruelty-free, this potent combination of vitamins and antioxidants is made in small batches and will amazingly transform your pretty skin. Using a blend of sixteen natural oils like calendula and arnica, their vegan formula will help minimize fine lines and wrinkles, giving you a radiant complexion to unlock glass-like, dewy skin. This addictive facial treatment is enriched with vitamins, omega fatty acids, and antioxidants to deliver a glow while hydrating, soothing, and rejuvenating dehydrated skin. Say goodbye to tight-feeling skin and embrace a healthy, glass-like complexion that the CARA Cosmetics Illuminating Skin shimmers can further enhance. These lightweight, glowing liquid highlighters transform your skin in seconds. Used alone or with your favorite foundation, Skin Shimmers come in four color selections: Inca, Electra, Luna, and Milky Way. Inca is a warm, bronzy glow that accentuates medium to deep skin tones, Electra will give you the always lovely golden J-Lo glow, golden-pink Luna mimics a candlelight glow, and Milky Way is a gorgeous silver-pink beige perfect for the fairest of them all. These bold, sexy Skin Shimmers will surely draw attention where you want them, so try one (or all of them) today to explore their endless Fall Glass Skin possibilities!



Karli’s Korner

Glass Skin Facial

***NEW SERVICE *** Heading into fall, we couldn’t get a better start than our Glass Skin Facial! This facial begins with a thorough cleansing followed by diamond-tipped skin polishing and LED light therapy treatment and finishes with the Rezenerate pen, used to infuse products deeper into the skin for better results. Still, the real star of this skin treatment is the XO8 Vital Restorative Mask. Containing Snail Secretion Filtrate, XO8’s mask improves the quality of your skin while also increasing collagen production and correcting premature aging due to UV exposure. The Powder Room is here to bring you the latest product innovation to help your skin look its very best. If you have any questions or need more information, please DM us on social media, email, or call the boutique.



Karli’s Korner Product

XO8 Cosmeceuticals

Help revitalize your skin this fall with XO8 and their Vital Restorative Mask! Also known as the Caracol Essence Mask + “Snail Mask,” this cutting-edge product contains Snail Secretion Filtrate that luxuriously refines skin texture, prevents scarring, minimizes wrinkles and reduces hyperpigmentation all while restoring elasticity and giving you a brighter complexion. As a protective shield, the filtrate boosts your skin’s resiliency and reduces the visibility of pores. To see excellent results, start by cleansing and lightly exfoliating your face for maximum absorption of active ingredients. Apply the mask and press it into place, waiting for 20 minutes before removing it, then massage the remaining serum into your skin. Pair this lushes Vital Restorative mask with any of our excellent services to keep the skin glowing all season long. Hydrating and nourishing XO8’s soothing botanical mask is the perfect step in your quest for flawless skin this month – glass skin, here you come!



Cara’s Confidential

NEW Collagen Boost Facial

We’ve loved our summer weather, so why not add some of that summer warmth to your facial? Your skin is a canvas, and this month, we’re talking about a glass canvas – we want your makeup to look its best, so getting our NEW Collagen CryoFacial is the next step in achieving this. This top-of-the-line treatment will improve your pretty complexion, reduce pore size, soften lines, and leave your skin glowing and glass-like. In just one session, it will also help promote collagen and elastin production, lift and calm your skin, and reduce ocular puffiness and dark circles! First, your skin is warmed gently to minimize wrinkles, flush toxins, and reduce impurities. Next, a special probe is used to create vasoconstriction, which helps dilate capillaries and blood vessels and produce more collagen to give your skin a healthy radiance. Be and feel your most beautiful with our CryoFacial to bring you all the joy of beautiful skin you deserve to start your fall just right! DM us on social media or call the boutique to schedule your appointment.



La Bella Donna

With your skin properly prepped to continue your glass skin look, start your customized makeup application session with the best mineral foundations available on the market today. La Bella Donna Mineral Foundation, in loose for light coverage, compressed for a matte finish, and liquid for dewy skin is truly pushing the limits of what the current idea of foundation really is. Uniquely formulated for a perfect result, these foundations will give you the coverage you want while ensuring your skin stays healthy and radiant. They will not clog your pores and are free of all the harmful chemicals that cause irritation or allergic reactions. To create the perfect protection against outside elements and the damaging effects of UV rays, LBD’s Mineral Foundations gives you all the benefits of restorative skincare and provides hydration and comfort. Don’t hesitate to book your professional makeup application via social media or email to experience the perfection that is La Bella Donna!



And, as always, don’t forget to pamper your pretty self! Love, Kelly



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