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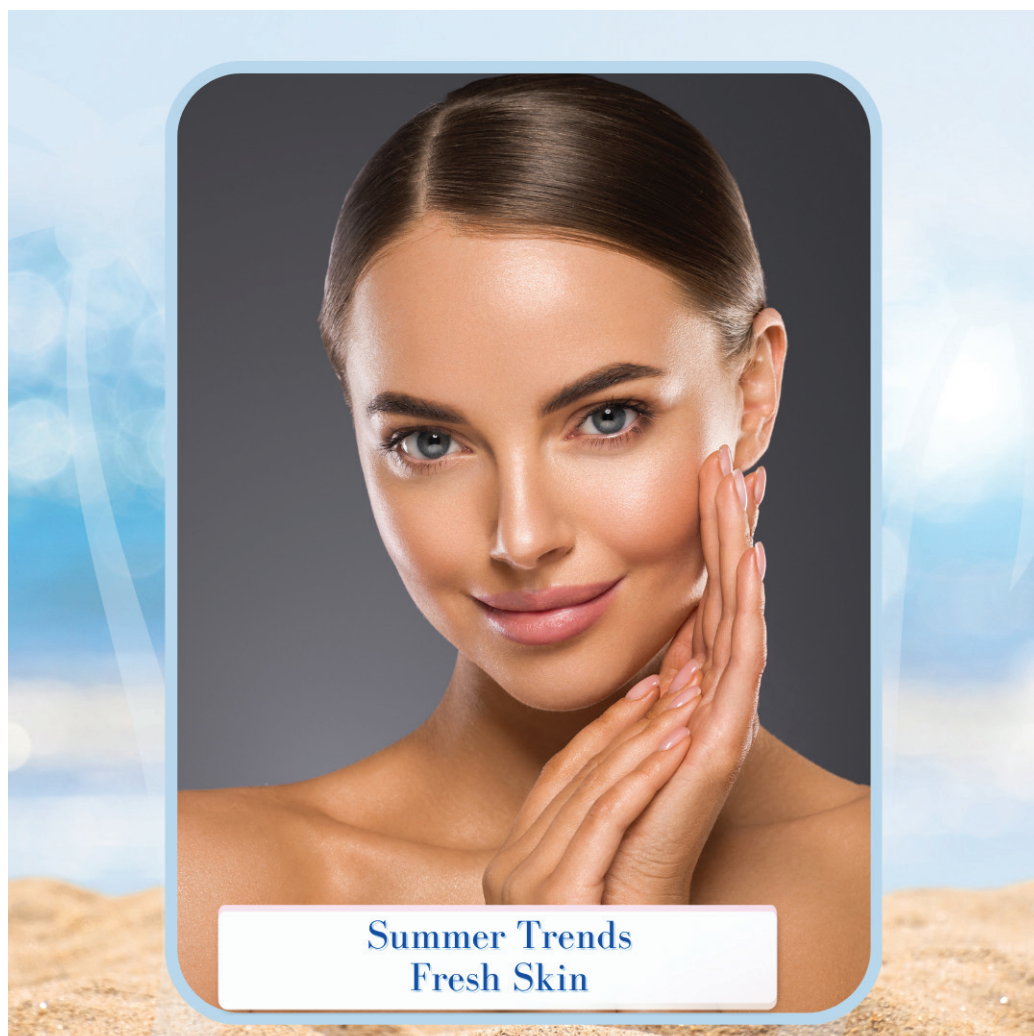
July Newsletter

The Happiest 4th of July to all our lovelies out there! Summer is in full swing, and we love it because there's so much to do – from graduations to picnicking to getting married, there's tons of fun for everyone, so break out the firecrackers, my friends, because we're kicking off this month with some explosively great selections that all of you will love! Powder Room product favorites like iS Clinical and girlactik take center stage. At the same time, talented makeup artists show you how to make the most of summer trends and help you keep the look you've created through the summer's stifling temps and oppressive humidity. Whether you're running the kids to various activities or just hanging out poolside, we know the heat can take its toll, so before you melt like a Bomb Pop on a 100° day, stop by the store to see what The Powder Room can do for you (and your makeup) this season!

Kelly's Picks

Summer Trends, Fresh Skin Instant Super Model Makeup Application

You don't need an NYFW runway this summer to look like a Supermodel! Start your cover-worthy look with iS Clinical's Active Peel System to gently prep your skin to soften the appearance of fine lines and wrinkles. This service begins with cleansing, then applying their peel system to exfoliate dead skin cells and debris accumulation. Once your canvas is ready, let our professional makeup artists create an airbrushed Instant Supermodel look you'll adore. Using their expert application techniques to bring out your inner runway, It Girl, we'll have you ready for your close-up in no time. Think Gigi, Christy, Kaia! Seriously, use what our experts teach you, and The Powder Room will ensure you don't need to use a filter before you post your favorite selfies – it is that easy. Give yourself a little pick-me-up this month, and make your appointment by calling the boutique!



Karli's Korner Product

Cleansing Complex & Pro Heal

Clean and heal your pretty skin this month with more goodies from iS Clinical. Start with their potent yet gentle lightweight cleansing gel, Cleansing Complex, to cleanse the surface and pores of your skin without stripping natural oils. This versatile formula incorporates a balance of bio-nutrients, antioxidants, and mild resurfacing ingredients to edit, tone, and remove stubborn makeup effectively. Still, it also can be left on longer for use as a mini-facial. Follow your deep cleaning with iS Clinical's restorative Pro-Heal Serum Advance+, featuring their scientifically advanced L-Ascorbic Acid (Vitamin C), combined with a superior form of Olive Leaf Extract and pure Vitamins E and A. This powerful blend of ingredients significantly increases antioxidant protection while helping improve the appearance of compromised, blemish-prone, and aging skin. Pro-Heal Serum also reduces the appearance of redness, erythema, and inflammation to calm and repair sensitive skin. As you know, summer can be tough on the skin, so stock up on iS Clinical this month, and you'll see a happier complexion in no time!



Active Peel

This 2-step is no line dance, ladies! iS Clinical is at it again this month with their clinically advanced Active Peel System, which provides a powerful yet gentle, fast-acting, two-step treatment to resurface and polish the skin while providing hydration, rejuvenation, and antioxidant protection. Designed for you to use every other day, this 2-step complete skin treatment helps you to improve the appearance of fine lines, wrinkles, skin tone, and texture, resulting in a smooth, hydrated, and more youthful-looking complexion. Total summer skin damage win-win! Step One is an ultra-light formulation with a proprietary combination of powerfully active botanical acids and extracts that produces a cool tingling sensation upon application, activating controlled exfoliation. Containing a blend of proprietary botanical Extremozyme technology and Copper Tripeptide-1 and soothing botanicals, Step Two drenches the skin in luxurious hydration as it neutralizes Step One and boosts rejuvenation. Providing rapid and long-term results, these biodegradable towelettes are precisely formulated to work together to deliver optimal results that you have to see to believe. Get to Steppin' this summer with iS Clinical and their Active Peel System for skin that is practically perfect!



Cara's Confidential

Makeup Lessons

Translating the Summer Trends

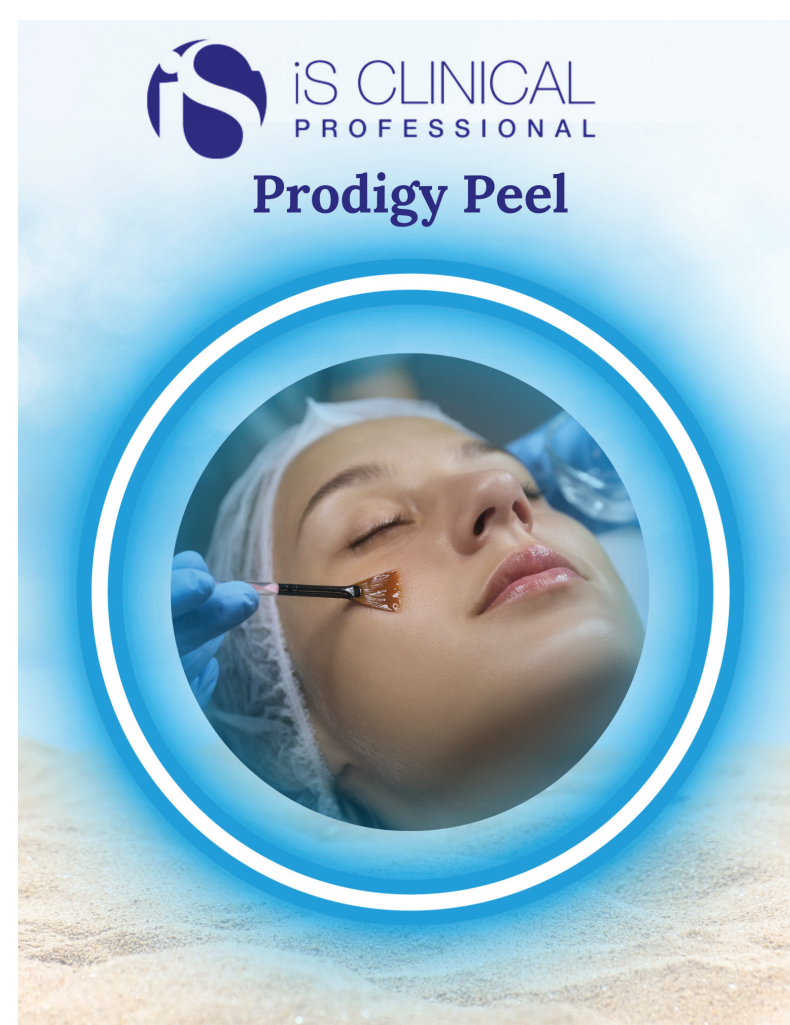
Do you love makeup as much as we do? Is one of your hobbies keeping up with the newest launches and trends? Us too! But sometimes, we all need clarification on translating the latest and greatest into our makeup routines. This is where the professional artists at The Powder Room can help! From a classic daytime look perfect for work to something more dramatic for a special occasion or evening out, let us teach you how to make the latest trends work for you. Our professional artists will show you tips and tricks to make you feel beautiful while also giving you the confidence to recreate these looks on your own. The Powder Room offers one-on-one, teen, and group lessons – we can accommodate whatever your heart desire, even as a fun twist on a girls' night out or bachelorette party! Schedule your appointment with one of our makeup artists to take advantage of all the fun summer trends!



Karli's Korner

NEW Prodigy Peel

You don't have to be a prodigy to know that iS Clinical is one of the best skincare companies on the planet! Available only through professional providers, their Prodigy Peel System will smooth and rejuvenate your skin while preventing further damage. This cutting-edge peel is designed to target mild acne, visible signs of aging and brighten pigmentation irregularities and uneven skin tone to reveal a revitalized and radiant complexion. Allow our trained aesthetician to use iS Clinical's two-step peel system to smooth and brighten your skin. Step One is a resurfacing mask that uses a blend of acids to exfoliate your skin, followed by Step Two is a brightening serum that helps to even out your skin tone. Restore and repair sun-damaged skin with this super-intelligent peel to promote healing from within for the best skin of your life. Make your appointment today at The Powder Room to see excellent results this summer! Don't forget to pick up a box of the Active Peel System to extend the beautiful results of your freshly rejuvenated skin! Now through July, receive 20% off our newest service and a goodie bag as our gift!



Summer Trend Must-Haves

We have a trio of the hottest trends this summer! Using products from boutique favorite girlactik, The Powder Room will help you create a fresh, clean look that will have you on-trend with monochromatic color, subtle sculpting, and ultra glossy cheekbones, but without looking overly trendy. We'll begin with girlactik's Matte Bronzer to show you how to warm up your complexion and give you instant color. Perfect for sculpting, these bronzers are silky-smooth and blend seamlessly while being an excellent multitasker for eyes or as a natural contour. Next, our professional artists will use Cheeky Tint and Glow Duo to give you ultra-glossy cheekbones with a naturally flushed cheek and gorgeous finishing glow. These blush and highlighter duos also carry weight as a multitasker and can be used for eyes and lips. Lastly, we'll complete your on-trend look by applying girlactik's long-wearing, budge-proof Shadow Sticks for monochromatic color that you'll absolutely love. Their luxe formula allows you to blend, smudge, or line your eyes, easily creating looks for day and night. More multitasking use is had by applying matte cream sticks as a lip liner or lipstick as well! Let The Powder Room and girlactik help you be trend-friendly this season with our trifecta of trends to update your look as much or as little as you want. Beat the heat and learn the trends; visit us for one of our 5-minute makeup demos every Wednesday and Friday from 11:00 to 4:00. Walkins welcome; appointments preferred.



**And, as always, don't forget to pamper your pretty self!
Love, Kelly**



The Powder Room is pleased to offer clients an additional way to pay for services. Contact us today for a full list of Care Credit Services available.