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## May Newsletter

May flowers are finally here, and The Powder Room wants to wish all our marvelous moms a very Happy Mother's Day! Let us help you celebrate motherhood's joy by pampering you with a facial or any of our signature services, letting Cara help you pick out warm weather transitional makeup that beats the heat, or just a simple gift card. Trust us; you cannot do too much for this once-a-year celebration! Also, attend our event with Dr. Husni, which we promise will not disappoint. Seriously, a lot is happening at The Powder Room, so stop by the store, and you'll be ready for Mother's Day (and summer) in no time!

### Kelly's Picks Mothers Day Event

The Powder Room Makeup Oasis and Boutique invite you to join us for an extraordinary event celebrating self-care, beauty, and MOM. We have partnered with Dr. Nicholas Husni, MD, Ph.D., board-certified plastic surgeon, Is Clinical & Revision Skincare, for this extraordinary event to bring you the most innovative skin care products, anti-aging treatments, and high-performance color cosmetics. Alongside Dr. Nicholas Husni, who will be offering Restylane Defyne, Kysse, Contour, and Dysport (**clients must call his office at 216-264-7800 for pricing**). Complimentary services such as our 10-minute Cryo Facial, iS Clinical Peel with makeup application, and Diamond-tipped Resurfacing Facial will all be offered, as well as refreshments and goodies bags for everyone who attends! Enter to win one of our drawings and take home a \$50 gift certificate for any in-office service with Dr. Husni over \$500 and a \$20 gift certificate for any service at The Powder Room over \$120. Please RSVP, reserve your spot, and join us on May 6 from 10 am-1 pm – we look forward to seeing you there!

*Mothers Day Event*

**Saturday, May 6th**  
**10 am to 1 pm**

Featuring  
**Dr. Nicholas Husni, MD, PhD**  
Board Certified Plastic Surgeon  
Booking appointments

*Galderma Restylane Defyne, Kysse, Contour and Dysport*

Space is limited: Please call to reserve your spot.  
&  
Representatives from

**iS Clinical Innovative Skincare**  
**Revision Skincare**

**Live Demos**  
*Cryo Facial*  
*iS Clinical Peel with Makeup Application*  
*Diamond Tipped Resurfacing Facial*

Refreshments  
Price Baffles, Gift Baskets and  
Gift Certificates. Special Pricing  
a proud partner with CareCredit

A deposit of **\$50.00** is required to  
reserve your spot.  
Your deposit can be extended for  
products purchased at the event.

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### Karli's Korner Product Correct & Hydrate

Revision® Skincare Vitamin C Lotion 30% As we've told you before, we could all use a bit of revisionist history, and Revision® Skincare is the type of revision you will want going into the warmer seasons! This month at The Powder Room, one of the furthest advancements in scientific skincare brings us their Vitamin C Lotion 30% daily antioxidant. Containing one of the most potent concentrations of time-released Vitamin C available, this powerful lotion brightens your skin while also reducing the appearance of fine lines and wrinkles. Formulated with THD Ascorbate, the most stable and lipid-soluble form of Vitamin C, and squalene to hydrate skin, Vitamin C Lotion 30% also includes a full line-up of antioxidants as Vitamin E and Coenzyme Q10 to make your skin the best and brightest it has ever been. Shower your mom with love and a little Vitamin C this month with some help from Revision® and The Powder Room.



### Cara's Confidential Spring Makeup Transition

Cold winter weather is typically a time for full-coverage foundation, smokey eyes, and matte lips. Still, now that the days are getting longer and the weather is getting warmer, it's time to lighten up our makeup routines. Think clean, think fresh, think natural. Let the experts at The Powder Room help you and your mom transition your makeup routine from more to less this spring and summer. We'll start by swapping out the fuller coverage for a sheer, radiant formula or a tinted SPF moisturizer and trade powdered products with creams or liquids. Unlike powders, creams and liquids melt gloriously into the skin, hold up to heat, and look more natural overall. Finally, put away matte lip paints because spring and summer are all about plump, juicy lips. Mix it up by trying a stain, gloss, tinted balm, or Cara's favorite, Rose Oil Clear Petal Gloss from girlactik. Schedule your appointment today so we can help you and your mom get the upcoming easy breezy season started the right way!



### Spring Makeup Must Haves

As warmer weather heads our way, it's time to transition your look to something light, clean, and fresh. Complete coverage is out; lightweight is in! First, we want to introduce you to Ultra Skin by FACE atelier. This creamy, souffle-like formula perfects your skin with a long-lasting satin finish, providing an airbrush-like result without primer! Perfect for hot, humid air climates, Ultra Skin will work exceptionally well during the upcoming summer months and is ideal for mature, troubled, or sensitive skin. Next, showcase your pretty peepers with Ellis Faas Creamy Eyes. , These great eyeshadows are applied wet and, as the texture dries, become resistant to tears and sweat and will not crease or smudge when rubbed. Next, Finish your transitional look with girlactik's Rose Oil Petal Gloss. Their long-wearing oil lip gloss is the go-to formula for nourishing dry, cracked lips. Naturally infused with dried rose petals, argan, raspberry seed, vitamin E, and jojoba oils, this non-sticky gloss offers anti-inflammatory and antioxidant benefits for your lips and locks in moisture to leave your lips feeling soft, looking smooth, and plump with a juicy glass-like finish. Get ready for spring with your friends at The Powder Room, and you'll lighten your way to a beautifully fresh, clean completion!



**And, as always, don't forget to pamper your pretty self!**  
**Love, Kelly**

### Is Clinical - Youth Intensive Cream

This Mother's Day be intensely youthful without all the added angst when you turn back the hands of time with YOUTH INTENSIVE CRÈME™ by iS Clinical®. Extraordinarily rich and luxurious, their anti-aging formula helps to reduce the appearance of fine lines and wrinkles as it provides powerful 24-hour hyaluronic hydration. This clinically proven transformative crème scientifically combines the most effective botanically-derived moisturizers, antioxidants, resurfacing acids, and growth factors into one multi-tasking product. Instant gratification is delivered when skin is rapidly plumped and smoothed, and delayed satisfaction is attained as your skin increases collagen over time. Intensely improve the appearance of your skin this month with YOUTH INTENSIVE CRÈME™!



### Karli's Korner Coolifting

This special month, give your mom the gift of smooth skin, radiance, and luminosity with our Coolifting facial! Coolifting is a revolutionary patented system by CryoConcepts that delivers a proprietary combination of hyaluronic acid and CO2 spray. Our non-invasive treatment will immediately reduce wrinkles and leave skin significantly brighter, more hydrated, and feeling firmer. Generating beautiful results with virtually NO downtime, NO injections, and absolutely NO pain, our Coolifting treatment will leave already pretty skin with a luminous glow and a 25% reduction in fine lines and wrinkles. Even after treatment, results such as tightening and lifting will continue to amaze for an additional 12-24 hours. Have your mom unlock her skin's potential and get Coolifted today for perfect skin tomorrow! Gift certificates are available in-store and online.

**Coolifting facial.**

Simple, effective, and fast treatment: 5 minutes that opens a new future for non-invasive facial rejuvenating.

Coolifting is designed to treat the eye's outline, forehead, frown, cheeks, and lips area.

A lasting treatment generates a durable rejuvenating effect that adds to the immediate lifting effect.



The Powder Room is pleased to offer clients an additional way to pay for services. Contact us today for a full list of Care Credit Services available.