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April Newsletter

At The Powder Room, we're all about bringing out the beauty in every client we see, so how lucky are we that April is Aphrodite's month? The stunning Aphrodite is the Greek goddess of beauty and love, and although she's fictional, who here doesn't want to be thought of as a magnificent goddess? This month we're bringing you the perfect skincare, the current "Skin Cycling," and the always influential No-Makeup Makeup look to help you start this season. So as we welcome the official beginning of spring, stop by the boutique to get in touch with your inner goddess with our amazing in-store Mother's Day event on May 6, 10 am-1 pm, featuring board-certified plastic surgeon Nicholas Husni, MD, Ph.D., with demos and services provided by Dr. Husni and The Powder Room along with some amazing give a ways from a few of our favorite skincare company's! You can click below to get all the details. Space is limited, so don't wait! We know it can be tricky sometimes for us girls to aspire to the heights of Olympus, but we're up for the challenge if you are.

Kelly's Picks Satin Skin

For years, we've seen glass skin on celebrities, in ads, and on the runway. Still, unless you have a flawless complexion with no visible pores, fine lines, or wrinkles, the glass skin trend can, unfortunately, emphasize less-than-perfect skin texture and flaws. Additionally, if you live in a warmer climate, glass skin can come across as oily skin (which isn't flattering on anyone). What's more realistic and wearable for every day is a softer and more natural controlled glow that looks great day or night, not just for photo-ops! Our team at The Powder Room can quickly achieve this look; a bonus is its less high maintenance. Ultimately, we don't want to say goodbye to glowy glass skin. Still, the satin skin look offers a blend of matte and glowy benefits that works for all skin types and is universally flattering on everyone. Schedule your session with Kelly to master all things satin so you'll look naturally fabulous this spring and summer!



Neova, Advanced HA

Step into the Spring Equinox with even more benefits from moisture-rich hyaluronic acid! Skincare powerhouse NEOVA has created a new formula, Advanced HA, to help even the most sensitive skin by preventing and correcting oxidative stress and cell damage to showcase natural beauty. The scientific skinny is that an active antioxidant concentrate enables cell agility and forms a structured network that prevents cell degeneration. Powered by three DNA Repair Enzymes, this hyaluronic acid liquid gel instantly eliminates 90% of oxidative damage within two hours while reducing UV-induced DNA damage by an incredible 45% after a single exposure! Low Molecule Weight, also known as LMW Hydrolyzed Hyaluronic Acid, bonds to collagen on one side and links to water molecules on the other, consequently giving your skin added bounce. Remarkably, where there is damage, Advanced HA finds it and then regulates inflammation levels to reduce cell stress in your skin. Ceramides protect and resist irritations while reducing free-radical and photodamage to restore elasticity and hydrate skin to levels you've yet to experience with other formulations. Help quench parched winter skin with NEOVA Advanced HA and prepare for the upcoming dare-to-bare months ahead.



Karli's Korner Cryo Plasma Lift Facial

We've all heard the saying that with age comes wisdom, and although we might not want to be younger, I know we'd all love to look at least a little younger! That's where our collagen-doubling Cryo-Plasma Lift Facial comes in. The Powder Room's anti-aging super treatment combines our Cryoskin Facial with Celluma® LED Light Therapy to lift and tighten to rewind the years, revealing newer, younger, and natural-looking skin. The service will begin with a 10-minute cryo-lift and an entire collagen-inducing plasma micro-channeling session. Next, anti-aging LED light therapy will be placed over the face and neck to finish your treatment. Trust us; this dynamic duo will plump fine lines and wrinkles to instantly leave your pretty face radiant and glowing, deeply hydrated, and significantly lifted and tightened while reducing pore size and eliminating redness. One of these treatments alone would give you excellent results, so you can only imagine what combining both will do! Whether you want to do a little early prep for Mother's Day next month or just because you deserve it (which you do!), use your hard-earned wisdom and schedule your facial with us to rewind the clock!

Cryo Plasma Lift Facial



Karli's Korner Product Skin Cycling

We had never heard of Skin Cycling until recently, but we're glad we did! During the height of the pandemic, most women were stuck at home trying to navigate their personal skincare and beauty routines by themselves. Enter dermatologist Whitney Bowe, MD, who heard from multiple patients asking for help. While homebound, she started switching up her workout routines to promote different effects and recovery for her body and had a life-changing epiphany. Dr. Bowe realized that this same thought process could be applied to her skincare routine – how brilliant is that? She coined "Skin Cycling" as a four-day method to help rejuvenate your skin and allow recovery. The way is simple yet practical: the first night is exfoliation, preferably with a chemical exfoliant, followed by a retinol product on night two; the third and fourth nights are all about healing and moisturization; and then the process begins again on night five. If any of our clients at The Powder Room want better results from their current skincare routine but feel overwhelmed by complicated regimens and steps, this may be an easier way to help you achieve your perfect skin this spring. Please schedule an appointment with Karli so she can guide you through which products would be best for your pretty skin!



Cara's Confidential Skin Care as Makeup

One of the most prominent makeup styles with immense staying power is the "No Makeup" skincare-as-makeup look, and for a good reason.

This easy-to-achieve look is the best way to showcase natural-looking, dewy skin, flushed cheeks, and bright eyes. Start by putting away your heavy matte, full-coverage foundations; instead, apply Natura Bissé's C+C Sheer Fluid on clean makeup-free skin to begin your transformation. Then use your favorite completion products or multi-use palettes, one that can be used as a bronzer, highlighter, and blush and shadow. Then finish the barely-there look by tight lining the eyes, adding a coat of your favorite mascara and a layer of shiny gloss, lip balm, or oil for super hydrated, natural-looking, juicy lips, and your "No Makeup" Makeup look is complete! This effortless, breezy, understated style will have you looking and feeling like a beautiful straight through spring and summer!

This month let Cara help you master this must-follow look or help you create the look that is perfect for you and your lifestyle. Schedule your personalized makeup lesson or grab a few girlfriends and make it a group lesson, a fun twist on a girls' night out.



Natura Bissé C+C Sheer Fluid

April 4th is National Vitamin C Day, so don't skip the morning OJ this month and start your days off with a fresh and invigorating dose of Vitamin C!

As studies have proven over and over again, collagen-boosting topical Vitamin C is a significant anti-inflammatory and profoundly hydrating fountain of wellness for your body. Skincare guru Natura Bissé has harnessed the power of Vitamin C with their C+C Sheer Fluid to provide intense hydration and improve your skin's firmness.

Perfect for post-treatment or everyday use, this revolutionary prevent-treat-cover formula contains illuminating microspheres to even tone, cover imperfections, and give you the radiant sweat-proof glow of natural skin. Embrace your newly luminous skin this month with Natura Bissé and C+C Sheer Fluid, the ultimate beauty ally for a vibrant complexion to give your skin a healthy glow starting this spring!

**And, as always, don't forget to pamper your pretty self!
Love, Kelly**



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