

# January Newsletter

Since The Powder Room first opened, we've always told our clients to "pamper your pretty self," This month, as a reminder to start 2023, we want you to take our motto to heart. Whatever New Year's resolutions you may have, taking care of yourself first should be your number one priority. Let us help you on your journey to total wellness with top-of-the-line skincare, cutting-edge facial and body treatments, and marvelous makeup for any complexion. Whether with a Plasma Fibroblasting service, CryoSlimming® treatment, one-on-one makeup tutorial, or some "me time" on a Tuesday afternoon, remember to pamper your pretty self just a little bit every day. We promise you'll feel calmer, more centered, and simply happier (and prettier!) – what a way to begin 2023!

# **Kelly's Picks Cryo Slimming & Toning** If you've experienced some unexpected/unwanted



# **Karli's Korner Product** Natura Bissē Diamond Anti-



weight gain due to overindulgence during this holiday season, or maybe you just haven't put the focus on taking the best care of yourself, don't fret because The Powder Room has the perfect solution to those extra pounds that might've crept up on you (without warning, we might add!). Using the non-invasive technology cryolipolysis to remove fat using sub-zero temperatures (up to -4°F), CryoSlimming® exposes your skin to cooling, which causes cell death of the subcutaneous fat tissue called apoptosis. Providing precise temperature control, each treatment lasts 20-40 minutes and creates the optimal conditions

to reduce fat without damaging your surrounding tissue. Whether you want to treat your belly, arms, upper back, or chin, CryoSlimming® will slim and tone your body with zero side effects or downtime. We recommend spacing your sessions every two weeks to ensure your body's lymphatic system has time to recover, so take advantage of our great packages and incentives to start the year 2023 off right! After your initial Slimming services are completed, maintenance packages are highly recommended to ensure that you keep the stubborn inches off, scheduling appointments every 4-6 weeks. This is undoubtedly self-care at its finest – quick, painless, and, most importantly, results! Get chilly in a good way this winter, and be ready to show off your best sexy body this spring!

### Bodifirm

This month, give yourself the gift of fabulousness by upping the Cryo ante to include Revisions Skincare® BodiFirm<sup>™</sup>. You can seriously get younger and healthierlooking skin everywhere with this dynamic duo! BodiFirm<sup>™</sup> is specifically formulated to firm, tighten, and lift sagging, crepey skin while providing a firmer, slimmer, and more sculpted appearance. Add that to the wonder that is CryoSlimming®, and you have a one-two punch that will give you results beyond your wildest dreams! Using patent-pending iFirm<sup>™</sup> Technology, BodiFirm<sup>™</sup> restores your skin's youthful density and elasticity while simultaneously diminishing the appearance of fat to contour the body. Used in conjunction with CryoSlimming®, this skincare marvel will roll back the years to reveal skin that is more youthful and glowing. Revise yourself this winter with The Powder Room and Revision BodiFirm<sup>™</sup> for a more toned and sculpted future. Save \$15 off with your purchase of Bodyfirm when purchased with your series of 10,15 or 20 Slimming/Toning packages in January!



#### aging Body Cream

Begin the new year by indulging your best self with diamonds – Natura Bissé diamonds, that is! DIAMOND BODY CREAM is an exclusive formula from Natura Bissé that is highly effective in your fight against aging. Delivering hydration, elasticity, and luminosity, this luxurious body treatment cream contains a cocktail of minerals, hydrolyzed collagen, and essential fatty acids to increase your skin's firmness and suppleness, all while toning to remodel your body's contour. Also an effective treatment for stretch marks, DIAMOND BODY CREAM is excellent to use with our CryoSlimming® service

and makes your skin satiny and glowing but absorbs quickly, which allows you to dress immediately after application. Forget the perfect handbag this season. Natura Bissé is the ideal accessory for special occasions when your skin must look its most radiant best!

## **Cara's Confidential Cryo Facial**

Sometimes cold temperatures are a good thing! As we've always said at The Powder Room, makeup is only as good as the skin underneath, so we must take care of our skin if we want our makeup to look its best. This month, continue refining your canvas with a CryoFacial that will improve your pretty complexion, reduce pore size, soften lines and wrinkles, and leave your skin glowing. Your skin is cooled very quickly to minimize wrinkles, flush toxins, and reduce impurities. Next, a special probe creates vasoconstriction, which helps dilate capillaries and blood vessels and produce more collagen to give your skin a healthy radiance. We then finish your cryo facial with the best and most

appropriate skin care products and a 20-minute dose of redlight therapy! Your skin will not only look and feel amazing, but you will be sure to have that New Year glow to start 2023! Be and feel your most beautiful self with our CryoFacial to bring you all the joy of beautiful skin you deserve in 2023!



CRYOSKIN

## **Karli's Korner Facial Specials Plasma Fibroblast for the body**

Psst... We wanted to start the new year by sharing some little secrets that we have been working on to help with any body concerns that you may have ... yes, we know it's not summer anymore. However, we're still dealing with sun damage from the warmer months and a host of other issues, from age to stress-related. We have two powerhouses to "nip and tuck" (non-surgically, that is!). Introducing Cryo Slimming/Toning with Plasma Fibroblast for total body rejuvenation without the costly expense or the downtime of traditional surgical procedures.

Let The Powder Room help you be your best self by correcting wrinkles and sagging, crepey skin with the world's most advanced, non-invasive skin-lifting and tightening rejuvenation treatment available. Virtually

pain-free, non-surgical Plasma Fibroblast imparts energy in the air and creates a plasma stream that hits the skin and tightens the tissue. This signals your brain to stimulate collagen production, which causes your cells to use fibroblasts to repair the affected area. Over time, revolutionary Plasma Fibroblasting performed anywhere on your body will help to reduce loose skin and provide long-lasting results that will give you unbelievable-looking skin before winter ends. Plasma skin tightening is an excellent follow-up service to address any loose skin issues you may have after a series of our transformative CryoSlimming® treatments, so schedule your consultation today for instantaneous and long-lasting results, all without downtime or surgery!





### **Personalized Makeup Lessons**

After your perfect canvas has been created with your CryoFacial, let our artists teach you what you need to know to create a look just for you. The professional artists at The Powder Room can accommodate any skill level to give you the confidence to explore new and different ways to apply your makeup and choose appropriate skin care. Our artists will teach you the tricks of the trade and wow you with their cleverness and their unique ability to translate the information in a way that is specially tailored to each individual. We begin our lessons by going over the skin care products best suited to help achieve your skincare goals, then arm you with the tools, techniques, and knowledge to have you look and feel your very best with or without makeup. To ensure you can use your new skills, your lesson includes an instructional face





chart and product discount so you can easily recreate this new look in the privacy of your own home. Our two-hour lessons will benefit anyone from a novice to a selfdescribed expert, so sign up for your one-on-one makeup lesson and begin 2023 with some new tricks up your pretty sleeves.

The Powder Room is pleased to offer clients an additional way to pay for services. Contact us for a full list of Care Credit Services available.

And, as always, don't forget to pamper your pretty self! Love, Kelly