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December Newsletter

We cannot believe that 2022 is almost over, but here we are again, celebrating the holidays with our favorite ladies! Whether it's helping you pick out the perfect gift for that special someone or expertly applying your makeup for a holiday party, The Powder Room is here to make your life a little easier and a lot more fun. Karli is kicking it up a notch this month with boosting products from MSB™ and Revisions, while Kelly and Cara have the perfect services and makeup product picks that will prepare you for New Year's Eve and beyond. We also have fabulous pre-packaged gifts, glamorous makeup, and pampering services, and remember, when in doubt, grab a gift card – they're always one-size-fits-all! So stop by The Powder Room, and while you pamper your pretty self, we'll help you cross all of those items off that pesky holiday to-do list. Don't forget to come in for a glass of "bubbly" and take advantage of our Happy Hour Specials each Thursday, Friday & Saturday during the month of December!

Kelly's Picks

The Powder Brow

Pixelate with powder this season with the Powder Brow! This advanced technique creates a powdery brow with a faded front and crisp tail, giving you a result that looks closer to makeup and is less invasive than microblading. The expert machine-based hand application is pixelated only on the skin's epidermis using high-quality pigments. A Powder Brow application can last an impressive 2-3 years, depending on your lifestyle and skin type. The process consists of two appointments that take approximately two to three hours each, booked six weeks apart. the initial look is slightly more "filled in" but will fade up to 30%, leaving a finish and shape that mimics a softly shaded brow pencil or powder. Recommended for any of our clients with mature skin, oilier skin, larger pores, or that have overly tweezed and thinning brows. We will hand-select the perfect shade to match your existing hair color or any hue of your choosing. Try this brow technique just in time for the holidays!



Mirenesse

Show off your newly perfected brows this month with a bit of elfin magic from Mirenesse and their Spellbound Glass Glow Allover Highlighter! Whether you're looking for a subtle sheen or a goddess-like glow, get ready for any occasion by unlocking the secret to a youthful aura that is universally flattering on all skin tones. Encased in a beautiful gold compact, this feather-light, long-wear powder formula is created with hyaluronate and moringa oil and can be worn alone, over makeup, or even under makeup to create a sublime translucent glass effect of glowy rose gold to emphasize your beauty in all the right places. Just say no to glitter and yes to glam with this stunning highlighter for a flawless face, brows, lips, and body this holiday season!



Karli's Korner Facial Specials

My Skin Buddy

We didn't think MYSKINBUDDY could get any better but trust us when we say it has! Introducing MYSKINBUDDY BOOST by MSB™ - one device, multiple benefits, now with a new and improved stainless steel treatment head, two new treatment light colors (white and yellow), almost twice as many LED bulbs (30 vs. 18), combination colors to boost overall treatment and save time, and a longer lasting battery. For those of you who don't know the wonderfully multi-faceted MSB™, let us help you get acquainted. With the help of the MSB™ MYSKINBUDDY BOOST, you get four scientifically proven technologies in just one handheld device. MSB™ uses ultrasonic vibration, ion care, photon LED therapy, and thermal heat therapy to help you achieve a clearer complexion, brighter and more even skin tone, smoother texture, and a more youthful appearance. Presets will take the guesswork out of daily use - from acne care to anti-aging; MSB™ has you covered! Designed to enhance the facial and body services you receive, MYSKINBUDDY is the ultimate, affordable facial solution, so get or give the gift of MSB™ BOOST and celebrate the season with The new Skin Buddy this year. And to help you get in the holiday spirit, this month, purchase the NEW MSB™ MYSKINBUDDY BOOST and receive a complimentary 30-minute Facial LED-light Therapy session! (a \$40.00 value)



Karli's Korner Product Revision

D.E.J Daily Boosting Serum

The holidays are where it's at this month, but we're here to help you with a little revisionist history! Revision®, one of the world's most advanced scientific skincare companies, has created powerful D·E·J Daily Boosting Serum™. Formulated with patent-pending Sunflower Sprout Extract Technology, this cutting-edge serum is clinically proven to improve the visible effects of glycation on your skin. Results are immediate after initial use, and with continued application, benefits like increased vibrancy, hydration, firmness, and elasticity will be seen. The overall appearance of photodamage, rough skin texture, and uneven skin tone will also improve. Clinical studies concluded that after only seven days of using D·E·J Daily Boosting Serum™, 92% of women saw an improvement in fine lines like crow's feet and skin smoothness. That's pretty amazing! Potent antioxidants, advanced extracts, and powerful peptides work cohesively to boost your skin's age-defying cellular energy to create astonishing results. When you purchase this new serum this December, receive one full-body red light therapy light session for FREE (\$85 value). The perfect pair to gift someone this holiday season!



Cara's Confidential: New Years Eve Makeup

Vintage Glamour

Call it retro, call it nostalgic, but it's great to see that specific makeup looks never go out of style! Like ever. Let The Powder Room help you glam it up this New Year's Eve with our take on this Vintage look – picture iconic movie stars like Sophia Loren or Elizabeth Taylor but updated for 2023. Our professional makeup artists will create Hollywood glam combined with a modern twist to start your new year out in a totally different way. First, we blend shimmery light shadow on your lids and add a neutral brown to define the crease of the eye, finishing this simple but classic eye look with a dark brown or black to define the lash line and outer corner of the eye, to complete the look a winged liner and a sexy yet classic red lips is added for that perfect old Hollywood glam with a modern twist. Never harsh or dated, this look is easy for anyone to perfect because you don't need to be an expert to master it, so even novices are definitely encouraged to try it out! Make your appointment today before we're booked solid, and you'll be ready to party on NYE long before the stroke of midnight!



Surfer Girl Hawaii

Recreate your Vintage Glam look at home using these unique products like the Matte Lipstick Kit Duo and Surf Purrfect Cat Eye Liner from Surfer Girl Hawaii. Their long-lasting waterproof lipstick kit with matching liner in #14 begins as a liquid and then dries down to a matte, transfer-free finish with incredible staying power in mere minutes. Your pretty lips will look perfectly pouty with zero dryness or flaking, and it's so lightweight you might even forget you're wearing anything on your lips! Offset your sexy lips with the most insane eyeliner you've ever tried – Surf Purrfect Cat Eye Liner is waterproof and provides you with the blackest of black pigments that will compliment any eye color. Easy to apply, use the triangle-shaped stamp at the outer corner of your eyes, and then trace your lash line with the liner tip to connect the two. A completely foolproof perfect cat eye every time, ladies! So please pick up your Duo and Purrfect liner in our boutique to celebrate your Vintage Vibe this New Year's Eve!



And, as always, don't forget to pamper your pretty self!

Love, Kelly



The Powder Room is pleased to offer clients an additional way to pay for services. Contact us today for a full list of Care Credit Services available.