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## November Newsletter

With tons of festive fun just around the corner, The Powder Room is here to help you with this upcoming holiday season! Get your skin ready for winter with NEOVA and their professional peel treatments and at-home products to continue your results in the ensuing months. Next, let our professional makeup artists show you everything about how to use our amazing makeup lines to create head-turning looks anyone can easily imitate for the holidays and beyond. From artists-turned-icons like Ellis Faas to innovative products from fan favorites like girlactik and FACE atelier, we have what you need to get your celebratory look just right. And don't let shopping sneak up on you this year – head to The Powder Room now to get a jump on the holiday rush! Remember, when in doubt, gift cards are always one-size-fits-all. Stop by The Powder Room this November because we can't wait to help you pamper your pretty face!

### Kelly's Picks

#### Brow Lamination & Tint

Who wants fuller-looking brows for the upcoming holiday season? We do! Now you can add volume while promoting growth with our new Brow lamination solution! Also called a brow lift, brow lamination is essentially a perm for your eyebrows but without using harsh chemicals. The service is designed to give the illusion of fuller, more defined eyebrows; brow lamination uses a keratin treatment to stimulate growth while strengthening your brow hairs. Hairs are coaxed into place to look fluffier and more defined while also having a slicked-up, laminated look – unruly brows are now perfectly manicured! Brow lamination is clinically proven to increase brow thickness by 24% in only three treatments and lasts for an astounding 6-8 weeks. To celebrate our 15th anniversary and our early holiday gift to you this November, when you purchase a package of 3, get a free brow sculpt with your brow lamination & tint treatment. Achieve fuller brows this winter with innovative brow lamination and your friends at The Powder Room!



### Karli's Korner Product

#### NEOVA SmartSkincare

Continue your professional peel results at home using NEOVA's Microfoliant Cleanser and 15-Minute Reset Mask. Containing salicylic acid to deeply penetrate the skin to break down the "glue" between skin cells and retinol to trigger faster cell turnover, their Microfoliant Cleanser will exfoliate skin, clear pores, and refine texture. Combined with botanical extracts, this results in smoother and more even-looking skin without disrupting its delicate pH balance or stripping moisture levels. After cleansing, use NEOVA's 15-Minute Reset Mask for intense exfoliation to dissolve dead skin cells, deep clean pores, and sweep away oxidative damage all at once. Suitable for all skin types, this at-home mask uses hydroxy acids, retinol, vitamin E, powerful antioxidant bilberry, and clarifying sugar maple extract to work layer by layer to push the upward movement of new, undamaged cells from below and brighten the overall appearance. Make your professional peel last longer with NEOVA and their line of acid-based products to help your pretty skin stay pretty at home too!



#### Champagne Shimmer Holiday Makeup.

This season, classic holiday looks are always in style – think red lips and winged eyeliner – but trying a little extra sparkle with some shimmer and glitter is fabulous too! That's where we come in! The Powder Room is here to help you recreate some of the most popular festive makeup trends we've seen everywhere on social media and in print magazines. For some glam goodness, Champagne Shimmer is a look that combines a sparkly eye using ultra-fine glitter shadow with radiant cheekbones and a simple neutral pout. Our professional makeup artists will use girlactik Shimmer Sticks and FACE atelier Shimmer and Powder Shadows in the best color combinations to surround your pretty face with festive light. Practice makes perfect, so there's nothing wrong with going with what you know, technique-wise, then ramping up the drama that's a little more than your usual. Let us help you reach that comfort level so you'll be mastering the best looks of the season in no time! Schedule your makeup session today and give yourself a little glow this holiday with the experts at The Powder Room!



### Cara's Confidential

#### Emerald Eye with Nude Lip Holiday Makeup.

When we think of the holidays, what colors come to mind? Why, red, green, and gold, of course! The festive season is all about getting glam and celebrating – with a sprinkling of extra pizzazz in the color emerald green. Emerald eyes paired with nude lips. The Powder Room's professionals can help you be bold and create an emerald smoky or halo eye, or keep it simple with a natural look paired with an emerald liner. Flattering for all eye colors, either choice is perfect for the season and will work for a holiday lunch celebration with family and a glamorous evening event! Our professional makeup artists will use products from Ellis Faas for a deep green shade that will keep the focus on your eyes while pairing it with a nude lip featuring City Lips gloss to make it wearable. The visual possibilities are almost endless, but one thing they all have in common is that we'll have you looking festive and beautiful for the upcoming holiday season!



### Karli's Korner Facial Specials

#### Neova Infusion Facial

It's peel season; let Karli and Neova get you holiday ready with the gift of brighter, radiant, more even-toned skin. NEOVA SmartSkincare has been inspired by the revolutionary science of cellular regeneration and groundbreaking DNA research. NEOVA's patented formulas, like their Professional Infusion Peel, revitalize aging skin, making visible age reversal a virtual reality. This professionally administered peel supplies antioxidant protection and exfoliates the coarse outer layer of cells of your skin to reveal virgin cells below. A unique blend of 30% AHA combined with Vitamin C will soften and remove these dead cells while drastically reducing prominent and stubborn hyperpigmentation, fine lines, wrinkles, hormonal acne, and localized age spots which are optimally achieved with a series of applications with Karli. Appropriate for all skin tones, this medium-light strength professional Infusion Peel will give your skin that extra boost it needs going into the colder months of the season; So get your calendar out and book your series to reveal refreshed younger-looking skin!



#### Ellis Fass & City Beauty

We love Ellis Faas's Creamy Eyes. These long-wearing cream shadows are crease-proof, water-resistant, and can hold up under anything mother nature can throw at us. With an extensive array of colors to choose from, no matter which holiday look inspires you. Cara paired this sultry look with City lips. Plumping gloss will give you all the volume with none of the burn, never sticky, and long-wearing, with a perfect nude shade for all skin tones, making this duo perfect to help create your holiday look.



The makeup trends this holiday season seem intimidating. Still, with the right products and a little help from the professionals at the Powder Room, you will be looking and feeling you're most confident and beautiful this holiday season.

November is the start of the holiday gift-giving season and the beginning of our month-long 15th-anniversary celebration! The Powder Room has a special gift for you; as a thank you, we are offering \$15.00 off any makeup service booked in November, so remember to pamper your pretty self this month and put a little glamour into the holiday season!

**And, as always, don't forget to pamper your pretty self!  
Love, Kelly**



**The Powder Room is pleased to offer clients an additional way to pay for services. Contact us today for a full list of Care Credit Services available.**