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# June Newsletter

Admit it, brides-to-be – in the ensuing minutes after he slid that rock onto your finger, you began planning your wedding. Hey, maybe even before you actually had the ring in your possession, you began envisioning how everything would be (we all did it - there's no shame or judgment here, ladies!). If you want to be able to see, feel, and experience everything regarding bridal makeup and beauty, look no further than The Powder Room this month. We can help you with all of your glamour details, and those wedding planning jitters will be a thing of the past. And trust us, you'll have enough of those on your actual wedding day anyway!

### **Kelly's Picks**

#### **Bridal Makeup Lesson**

Technique and artistry are the foundations of quality makeup application, and The Powder Room is here to help you perfect those skills for your destination wedding! Our private one-on-one lessons focus on your big day just in time for the kick-off of the bridal season. Brides celebrating with a destination wedding can benefit from our private lessons! Saying your vows at an exotic locale is beyond memorable, but you also don't want to trust your special day to just anybody recommended to you by the hotel concierge. Working one-on-one with Kelly will remove any doubts or insecurities you may have about doing your makeup for your Big Day. Your lesson will include hands-on tutorials to help you be confident and beautiful on your

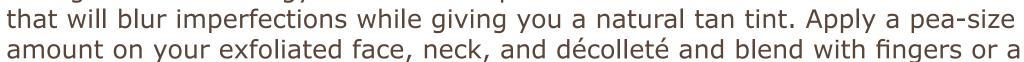


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wedding day. You'll also receive a customized face chart to take with you to know exactly what colors and brushes you'll need to look gorgeous no matter where you are – it's the next best thing to packing Kelly in your carry-on! Book your appointment now to ensure that you look flawless for those nuptials (and beyond)!

#### **Primed & Set**

Beautiful complexions are always on point, especially on your wedding day! Vita Liberata is our go-to for faux every day for bridal summertime glows, and their Beauty Blur Skin Tone Optimizer will have you primed and set. This organic 3-in-1, do-it-all tinted primer formula will enhance and perfect your complexion by combining awardwinning Beauty Blur with an HD primer and Advoganic<sup>™</sup> Technology to create an optimizer



#### **Karli's Korner Product**

#### **Cor Soap & Priva Apotheca Bliss Renewal Serum**

Foam, rinse, and glow this month with a little bit of silver, but not the kind you wear on your wrist! Ordinary harsh soaps and chemicals can leave your skin dry and stripped of moisture which is the last thing you want during the brutal temperatures of summer. Cor Silver Soap is different than other cleansers in that it matches your skin's pH while delivering nutrients and hydration as it cleans. Nourishing vitamins from jojoba, avocado, and aloe combine with Cor's unique Japanese CSC compound and other natural ingredients to cleanse,



tone, and help your skin regain its youthful smoothness. For maximum benefit, their patented Silver-Silica compound draws these healthy ingredients more deeply into the skin's cells for beautiful and glowing skin. Forget gold and platinum and invest in some silver before your wedding day – your face will thank you!

Since we're all about bliss and definitely about renewal (inside and out), combine the two this month and try Priya Apotheca's Vibrationally Alive<sup>™</sup> Bliss Renewal Serum. Their CBD Skincare line uses over 20 plant botanicals, hemp-derived CBD, and scientifically proven actives to help your skin look its best. In addition, each batch is transformed using reiki, mantras, Tibetan bowl sound baths, and alignment with the lunar cycles to unify science and spirit. Their Bliss Renewal Serum will change how you feel about your skin by soothing redness and sensitivity, softening fine lines, smoothing skin texture, and fighting skin blemishes to help reveal your inner glow and boost radiance. If you're getting married soon or just want to improve the overall look of your skin, awaken your senses and recharge your skin and spirit this summer with Priya Apotheca and their Vibrationally Alive<sup>™</sup> CBD Skincare!

# **Cara's Confidential**

#### **Blush Toned Bridal Makeup**

Ahhh, who doesn't love it when Andie and LA BELLA DONNA Blane end up together in Pretty in Pink? We have another take on pretty in pink that we'd love to share! One of the significant statement makeup trends for brides in 2022 is blush tones - soft and feminine in pink, blush, mauve, and berry. The heavy Instagram contouring, bold brows, and matte lips are being replaced by a more au natural look that enhances, rather than conceals, a bride's natural beauty, which aligns perfectly with our philosophy at The Powder room! Let The Powder Room help you find the best products for you to be the prettiest in pink your groom has ever seen on your wedding day or next big event!



foundation brush for a flawless complexion. Blur the way to your most radiant glow this summer season, and let The Powder Room help you get your wedding glamour plans started with Vita Liberata!

## Karli's Korner **Treatment Specials Custom Facial**

Okay, so you know that we're pretty humble here at The Powder Room, but knowing what your skin needs is precisely what we do. Our classic custom facials can address various conditions ranging from premature aging and environmental damage to sudden or chronic acne flare-ups to a dull and patchy complexion. So whether it's a particular concern, monthly preventative care, or a special occasion like your wedding, we are experts at helping you achieve the best skin of your life. Our esthetician extraordinaire, Karli, will customize a skin-specific treatment for your uniquely personalized facial event,



providing luxurious and unequaled pampering for visible and immediate results. Available in 60- or 90-minute sessions, our classically customized facials will leave your skin extraordinarily rejuvenated while simultaneously achieving astonishing results just for you!

#### And, as always, don't forget to pamper your pretty self! Love, Kelly

#### **Pretty In Pink (Blush Tones)**

Begin your quest to find your inner Andie with La Bella Donna's Vision of Mineral Lights Compressed Mineral Quad in Blushing. All the shades in these luminous quads of color give your skin an après sun-kissed glow. They can also be used as blush to give your check the perfect bridal flush and eyeshadow to create a stunning look that will have your groom speechless. Next, apply that Pretty in Pink pout with FACEatelier's Lip Pencil, offered in twelve wearable colors like Love and Glacier Pink. Their smooth, creamy pencils are ideal for precise application and will prolong lip color and extend the life of your lipstick, LBD's Mineral Light Lip Color in shades ranging from Beloved to



Tranquil Pink to complete lips that are beyond luminous and lush. The rich and creamy texture has a sating finish that, when combined with mineral pigments, produces a long-lasting color that continues to condition even after the color disappears, which is essential on your wedding day! They most assuredly will also decrease how often you'll need to reapply your lipstick – who has time to reapply lipstick when you're having your First Dance and throwing the bouquet? Let The Powder Room get you Pretty in Pink for your Big Day, and you'll look so amazing; maybe the Psychedelic Furs will write a song about you too!