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April Newsletter

As we're starting to look toward spring and the promise of warmer temperatures, let The Powder Room help you get ready to show off a little more skin! The thought of tropical weather will give us a sneak peek of what's to come this summer, and whether you're staying local or traveling over spring break, get a head start on sunny locales with our array of faux glow products from Tan Frenzy, Scott Barnes, and Natura Bissé, make your skin bronzed and glowing. Start your natural-looking tan with Kelly and her impressive spray tanning skills, while Karli goes for the glow of our BB Glow Facial that will transform a dull winter complexion. Cara will showcase her talents by recommending the best oils for your face and body and using softer, shimmery makeup to transition from the deeper shades of winter into the longer, warmer days of the upcoming months. April is the best time to get yourself ready for next month's warmer temperatures, and The Powder Room is here to help you with all of this and more!

Kelly's Picks Custom Spray Tanning

Spray your troubles away this spring with The Powder Room's luxury custom Spray Tan by Tan Frenzy. We're huge fans of warming up the skin tone because everyone looks healthier with a bit of color – no exceptions. Available in two colors and two levels of depth, our custom spray tans are always applied by a trained professional. Try Pure & Natural for a natural, gorgeous glow or Rich & Dark for a customized spray tan. Tan Frenzy's Bronze for Blondes is carefully crafted to highlight the beautiful features of a blonde's lighter hair and eyes. A specialized combination of deep browns, pinks, and champagne bronzers blend to unveil a soft sheen finish, while rich violet tones chosen specifically for blondes add depth and dimension. Their Bronze for Brunettes is also custom developed and highlights the intense features of a brunette's deep hair color and darker eyes. A luxurious combination of olive browns, rich corals, and dewy golden hues melt to leave your skin with a sun-drenched tan color. Additionally, we want to introduce you to our NEW Self Tanning Exilir from Tan Frenzy take-home products to extend that bronzed glowing skin past 7-10 days. So get sprayed today and pick up a bottle of our newest gem, Self Tanning Exilir, to get your faux glow going before (and after!) bathing suit weather is in full swing – The Powder Room will help you look like you've spent a week in the tropics without ever leaving Cleveland!



Beautifully Bronzed

We found the perfect companion to your spray tan, and we'd like you to meet Body Bling by Scott Barnes, Hollywood's favorite way to get the "JLO GLOW," and your answer to glowing it up this spring break! Instantly giving your skin a sun-kissed hue, this moist and shimmering lotion lasts all day long. Your legs will look longer; your arms will look like they have more definition – all while moisturizing your skin and leaving it luxuriously soft. Available in two shades, Original and Platinum, this is Scott's favorite product simply for its purity and unassuming sex appeal. Easy to use, Body Bling can either be applied with your hand or a large brush and, once dry, will give you long-lasting gorgeous, and glowingly perfected skin but will quickly rinse off in the shower. Keep your month scorching hot and have your skin radiating an alluring "Hollywood glow" this spring with Body Bling!



Karli's Korner Treatment Specials

Rezenerate BB Glow Facial

Get ready for warmer weather with our cutting-edge BB Glow Facial! Perfect for spring break, this advanced Nano-Needling treatment utilizes a scientifically proven nano chip to infuse your top layer of skin with a nutrient-rich BB cream that gives you the look of a semi-permanent foundation. This miraculous facial is the perfect solution for all of our ladies who might be looking to address issues with dark circles, hyperpigmentation, redness, or more prominent pores. It's also gentle enough to be used around the eyes and directly on the lips with zero downtime! The color component of the BB glow formula brightens your skin and gives it a soft, glossy look while evening out imperfections and discoloration. And trust us when we say that this cream will provide you with a natural-looking, waterproof base that will NOT rub off! Truly lasting for months, your results are maximized with a series of three treatments spread two weeks apart. There is no need for a selfie filter this season with our BB Glow Facial – schedule your treatment with Karli to look and feel beautiful in your makeup-free skin!



**And, as always, don't forget to pamper your pretty self!
Love, Kelly**

Karli's Korner Product C+C Custom Tanning Drops

Get ready for skin-baring spring break by immersing your body in the antioxidant power of Vitamin C while developing a naturally luminescent tan without harmful sun exposure. Enriched with Vitamin C, Natura Bissé's C+C Vitamin Self-Tan Drops adapt to different skin tones to give you a glowing bronze finish while restoring vitality to sun-damaged skin and fighting signs of premature aging. Using Sunless Complex, which is a combination of DHA and erythrulose, these C+C Vitamin Self-Tan Drops create a long-lasting tan that gradually fades through your skin's natural exfoliation. Additionally, nutrient-rich Pro-Melanin Complex activates and maintains your golden tan while also helping to reveal firmer-looking skin so you can enjoy a radiant, believable shade that keeps your skin hydrated and supple. Indulge your senses with this delicate blend of Mediterranean scents while protecting yourself from damaging sun exposure in the upcoming summer months and giving your skin a healthy glow with Natura Bissé!



Cara's Confidential Spring Break Makeup Fresh & Glowing

Get a jump on the warmer weather with Cara's glowing Spring Break makeup look! Keep your skin fresh and glowing with a tinted moisturizer to brighten your complexion while protecting you from the sun's harmful rays. Natural-looking bronzer and cream blush are then applied to give the face structure and keep it looking sun-kissed and glowing. Pretty eyes are enhanced with tight-lined eyeliner and a neutral, shimmering shadow. Inky waterproof mascara is added for plumped-up lashes to finish the look. Finally, lips are lined and filled in the perfect shade to flatter your lips' natural tone and then finished with lip oil to keep lips hydrated, lush, and juicy. Feel instantly uplifted with Cara's glowingly bronzed Spring Break makeup look this month!



Glow from head to toe!

Brighten your Spring and body this month with oils that will make you shimmer and glow like never before! First, try Natura Bissé's vegan-friendly Diamond Well-Living Dry Oil Collection. Connecting your body, your mind, and your surroundings, these mosaic formulas of scent, sensation, and healing use ingredients like citrus, calaria esculenta seaweed, sage, lavender, and sunflower oil to restore your skin's pH balance and turn your daily moisturizing routine into a ritual that will energize, detoxify, or de-stress your life by purifying your body to restore a fresh, healthy look. These über nourishing oils dry to a satiny finish without leaving a greasy residue. They will help you reset and emerge refreshed to experience a clear mind and incredibly smooth skin. Next, use Leland Francis Luxe Face Oil to improve your skin's luminosity. Naturally derived and cruelty-free, their potent combination of vitamins and antioxidants is made in small batches and will amazingly transform your pretty skin. Using a blend of sixteen natural oils, their vegan formula will help minimize fine lines and wrinkles, giving you a radiant complexion. Finish your oil glow with Rose Oil Petal Gloss by girlactik. Their long-wearing oil lip gloss is the perfect go-to formula for keeping dry, cracked lips nourished and moisturized. Infused with naturally dried rose petals and argan, raspberry seed, vitamin E, and jojoba oils, this non-sticky gloss offers anti-inflammatory and antioxidant benefits for your lips while locking in moisture to leave them feeling soft and smooth with a glassy finish. Glowing skin never looked so good!

