



August Newsletter

Life takes effort, so the last thing you want to worry about is skincare and makeup. That’s our job! We think that summer should be relaxed and non-stressful. Think easy and uncomplicated. This month at The Powder Room, we would like to have everyone out there take a deep breath and think about what this time of the year means to you. Okay, now promptly forget the familial obligations, work-related issues, and all of the other chatter that can overcrowd your brain. Focus on pampering your pretty self and schedule a facial, a makeup lesson, or a Red and NIR Light Therapy treatment to boost the mind, body & soul! – something that makes you, and only you, feel good! Come in for some “me time,” and if your family or boss calls looking for you, we promise not to tell them that you’re here (it’ll be our little secret)!

Kelly’s Picks

RED & NIR LIGHT THERAPY

We have always been huge fans of Red & NIR Light Therapy, but now we are thrilled to offer the king daddy of them all! We have added a full-body panel that can be added to any treatment or as a stand-alone service. For those lovely ladies out there new to red light therapy, a treatment method uses red and/or near-infrared (NIR) light to stimulate & boost collagen production, promote healing, and firm & tighten the skin, along with a long list of amazing anti-aging benefits. Both red and near-infrared wavelengths have the most profound therapeutic applications, ranging from 630nm to 660nm for the red light and 800nm to 850nm for near-infrared light. Cool to the touch, red and NIR light both increase the energy production of your skin’s mitochondria to create a ripple effect of positivity so your cells can perform their essential functions better and faster. It’s been a powder house used in the medical field, but the benefits have been proven to be extremely beneficial in the aesthetics world. This is why it is a FAVORITE at The Powder Room~! It’s Non-invasive and painless, red and NIR light contains no harmful ultraviolet light and has zero side effects, so enjoy this treatment at The Powder Room to improve your body’s own ability to heal from within and out – give yourself permission to pamper your pretty self and try it this month as a stand-alone 30-minute treatment or add to your Cryo Skin or any facial treatment. The benefits are undeniable! Packages are available.



FACTOR FIVE LASH/BROW GROWTH SERUM

We pride ourselves on making you the best version of yourself, so when we find great products from our trusted vendors, we have to try them! Here is yet another great find from FACTORFIVE. Get fuller, thicker lashes and brows in as little as 4–6 weeks with minimal effort and FACTORFIVE’s newest Lash/Brow Growth Serum! Created by Stanford-trained scientists, this advanced formulation combines skin-loving growth factors with biotin and panthenol to help strengthen, thicken, and condition lash and brow hair. FACTORFIVE has been painstakingly designed to be the most effective, humane skincare line on the market. Their patent-pending products assist in replacing and boosting the factors that decrease with age, like hair thinning and hair loss. Proven to be safe for everyday use, FACTORFIVE Lash/Brow Growth Serum is prostaglandin-free and will NOT change the color of your eyes like some other products. For a super boost of lash/brow growth, apply their Eye and Lash Cream over serum after it dries completely. Try FACTOR FIVE to pump up your lashes and fill in your brows this summer season – an effortless gift to yourself!



Karli’s Korner Treatment Specials

miriam quevedo

Glacial White Caviar Oxygen Facial

Continue your love affair with caviar this month by indulging in our Glacial White Caviar Oxygen Facial! Exclusively at The Powder Room, this lavishly decadent facial will oxygenate and moisturize your pretty skin and help you feel refreshed and renewed. Using the MSB™, we begin with a thorough cleansing of your skin with the new miriam quevedo Glacial White Caviar Cleanser Crème. This amazing cleanser is followed by our carboxytherapy oxygenating glycolic peel, which will exfoliate and make your skin glow! Next, we use the invigorating and oxygenating miriam quevedo Glacial White Caviar Oxygen Masque to stimulate and revitalize your skin and your senses. Lastly, after applying a deep antiaging serum infusion with our oxygen machine, we provide a full, lifting facial massage with one of miriam quevedo’s specifically chosen moisturizers to hydrate your skin. You can do this one more thing to pamper your pretty self, so make your appointment now to see what a little caviar can do for you! (\$195 for 45min)



Karli’s Korner Product

Glacial White Caviar

Oxygen Mask

Caviar for your face?? Yes, please! Luxurious and highly effective, miriam quevedo’s Glacial White Caviar Oxygen Masque uses advanced technology to deliver a triple-action treatment that deeply detoxifies and stimulates cutaneous breathing to oxygenate and revitalize your pretty skin. This perfect mask uses Hydroxypinacolone Retinoate, a new derivative of vitamin A that is an ester of retinoic acid and works similarly to tretinoin, or prescription-strength Retin-A with little to no skin irritation. Perfect for all skin types, this next-gen powerhouse gives you anti-aging results to visibly minimize fine lines and wrinkles while firming and plumping up your complexion, leaving your skin soft, fresh, and reborn. This mask is the perfect take-home product for a “little spa time” or “me time.” Give your skin (and yourself!) a little pampering this month. You deserve it!



Cara’s Confidential

Red Light Facial

Treatment/Makeup Application Special

Our love affair continues with another amazing Red Light Therapy take-home device that will allow you to continue your quest for better skin this summer. Take advantage of our MSB™ MYSKINBUDDY Red Light Therapy treatment, complimentary with any makeup application in August. MSB™ is a simple device with multiple benefits that provide you with four scientifically proven technologies - ultrasonic vibration, ion care, photon LED therapy, and thermal heat therapy. MYSKINBUDDY will help you achieve a clearer complexion, brighter and more even skin tone, improved texture, and a more youthful appearance. Before your makeup application, we will use the MSB™ on the red light setting to boost collagen production, push cream or serum deeper into your dermis to smooth and tighten the skin for a softer appearance, and ultimately improve the way your makeup looks. This small step added to your routine will help change the way your skin appears, with or without makeup. Try it this month, and you will love it so much, that you will want to take one home to continue your great results! Please mention this special when booking your appointment.



Scott Barnes

Pumped Up Mascara

Pump up the volume this summer with Scott Barnes and his glossy black, all-day waterproof mascara miracle. A new addition to The Powder Room that has quickly become our new favorite! Scott uses the mascara repeatedly – trust us when we say that its cult status is well-deserved! Formulated with a special mix of polysaccharides, castor oil, and calendula extract to protect your lashes, Pumped Up mascara delivers rich volume while also easily separating lashes with its proprietary spiral wand design, use with false lashes for a glossy rich finish that works wonders on your falsies without any performance loss – a faux lash mascara miracle or create the look of false lashes with just a few swipes of the brush, without all the work and hassle of falsies. You only deserve the best, so make sure to pick up a little Pumped to spoil yourself this summer!w



And, as always, don’t forget to pamper your pretty self! Love, Kelly