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June Newsletter

Summer is finally here and skin is in! As you get your lovely skin in optimal condition for the summer months ahead, look no further than The Powder Room and our skin-loving favorites Priya Apotheca and Natura Bissé. Innovative products from this dynamic duo will ensure that you have your skin prepped and ready for the months ahead. Add to that clinically proven CryoSlimming, makeup powerhouse girlactik, and Ellis FAAS you're good to go. Take a break from the heat with a cool trip into our boutique for the latest and greatest tips, tricks, products, and treatments – we're your one-stop Beauty Oasis this summer!

Kelly's Picks Cryoslimming

Make hot fun in the summertime even hotter by investing in CryoSlimming® this month. We all have areas of our bodies that we feel could use a tweak (or two) – this non-invasive technology is the perfect solution for you! Created by world-renowned scientific skincare genius Cryoskin, CryoSlimming® is a treatment using proven biological methods to give you visible results after your very first session. During the process, your body calls on your lymphatic system to send macrophages (large white blood cells) to come and 'eat up' the fat debris after the sub-zero temperature has destroyed the fat cell without damaging any of your surrounding tissue. This cutting-edge treatment has zero side effects and you can quickly get back to your life with absolutely no limitations. You'll be sporting that bikini or those short shorts in no time so get summertime ready with CryoSlimming® and chillax your way to a slimmer and sleeker you!



Natura Bisse Diamond Well-Living Collection Body Scrub

The perfect marriage... CRYOSKIN and Natura Bissé! To get the most out of your CryoSlimming sessions, we decided to paired these two powerhouses together to reveal the real you with Natura Bissé and their new Diamond Well-Living line. Finally, a granulated scrub that provides hydration as well as exfoliation! Using Dead Sea salt crystals, rice powder, grape seed oil, candelilla oil, shea butter, and vitamin E, Diamond Well-Living Body Scrub will help you exfoliate your body, and shed bad vibes while leaving behind smooth and nourished skin. Dare to reveal the real you by sinking into the exfoliating magic of Dead Sea salt crystals and rice powder to re-emerge with amazingly soft skin as the scents of ginger and citrus fruits envelop your senses. Through their Well-Living line, Natura Bissé is on a mission to create a welcoming universe that believes honesty, beauty, and joy are needed today more than ever. This recognition using the mastery of touch will help us all realize that giving ourselves the gift of time is not vanity, but an act of self-care. Recommend using before your CryoSlimming sessions to fresh start your way to smoother, firmer, and softer skin with Diamond Well-Living Body Scrub!



Dry Oil Detox

Natura Bissé continues to help you reconnect your body, your mind, and your surroundings by offering their vegan-friendly Dry Oil Detox to reveal more hydrated, supple, soft, and luminous skin. Their mosaic formula of scent, sensation, and healing is an experience for you to celebrate your own pathway to health and well-being. Using ingredients like alaria esculenta seaweed and grapeseed, chia, and sunflower oils, Dry Oil Detox will restore your skin's pH balance and turn your daily moisturizing routine into a ritual that eliminates toxins and purifies your body to restore a fresh, healthy look. This super nourishing oil dries to a satin finish without leaving a greasy residue and will help you reset and emerge refreshed to experience a clear mind and incredibly smooth skin, all with a little help from Natura Bissé and CRYOSKIN. You will be treated to this delish Dry Oil Detox after every CryoSlimming or toning appointment to further help the lymphatic process and detoxification.

Karli's Korner Treatment Specials The CBD Facial Treatment

Everywhere you look there are new uses for CBD and as researchers have discovered, your pretty skin can also benefit! New this month to The Powder Room, our CBD Facial Treatment can be used on various skin types and will help specific concerns such as acne, rosacea, aging, and sensitive skin. CBD has anti-inflammatory properties that soothe and reduce redness while also possessing antibacterial and antifungal effects proven to be successful in fighting acne. Aging skin has different needs and multipurpose CBD steps up once again to reverse the signs of aging – think wrinkles, sagging skin, dullness – by improving blood circulation to produce more collagen to make your skin glow and also by fighting free radical damage caused by environmental stress and everyday pollutants. Our 60-minute facial uses Priya, our new CBD skincare line, in conjunction with the Instagram-famous esthemax® 1000mg CBD hydrojelly™ peel-off mask.



Karli's Korner Product Priya Apotheca CBD Skincare

Newly added to The Powder Room's plethora of all good things, Priya Apotheca has created Vibrationally Alive™ CBD Skincare using over 20 plant botanicals, hemp-derived CBD, and scientifically proven actives. In addition, each batch is transformed using reiki, mantras, Tibetan bowl sound baths, and alignment with the lunar cycles for the unification of science and spirit. Their Bliss Renewal Serum will transform how you feel about your skin by helping to reveal your inner glow and boost radiance, Phyto Metamorphosis Crème is a botanical soufflé that will deeply hydrate and replenish your dermis from the inside out, and their latest offering, vitamin-packed Dew Toning Mist creates a pH balancing and collagen-stimulating dose of soothing hydration. Awaken your senses and recharge your skin and spirit this summer with Priya Apotheca and their Vibrationally Alive™ CBD Skincare.



Cara's Confidential Tip for Summer Proof Makeup

The combination of makeup with heat and humidity is usually a recipe for disaster, but fear not, The professional makeup artists at Powder Room are here with some simple tips to summer proof your makeup routine and keep your face as pretty as it was before you ventured out into the soaring summer temps:

To keep melting makeup to a minimum, avoid heavy makeup looks, such as full coverage foundation and dramatic eyes – opt for something lighter and more natural.

Using a primer appropriate for your skin type will help to prolong the wear as well as improve the look of your foundation, and once you have your perfect summer look, lock it in with your favorite setting spray.

Primer and setting spray is a must.

Although not suggested for everyday day use, choose a waterproof mascara when you know you will be spending your day in the hot summer sun.

A Waterproof liner is always a great choice, particularly when temperatures rise to keep your eyes looking bright and fresh.

For longer staying power, and less chance of streaking when we sweat from the sweltering heat, choose a cream or gel blush and highlighter instead of a powder

A long-wearing shadow stick or long-wear cream shadows will stand the test of time (and heat) over any powder-based shadow and are great for a fresh, simple one-color shadow look.

If you have any questions or simply need help with this type of look or anything else makeup-related, book your individual or group session and let our professional makeup artists at The Powder Room assist you in overcoming the challenges of summertime heat and humidity!



Summer-Proof Makeup must-haves

Thinking of summer conjures up memories of fun in the sun, longer days with warm nights, but it also brings up not-so-great recollections of makeup melting in the heat which is usually following by feelings of "why did I even bother?" Our focus this month is to show you that smudge- and streak-proof makeup is really a thing and that we can help you get through the summer with the right products so you'll be happy that you did put forth the effort!

For lips, we recommend girlactik Matte Lip Paints, a color-rich weightless formula that delivers long-lasting coverage that is transfer-proof with no cracking or bleeding.

To keep your pretty peepers perspiration-proof, try girlactik eyeliner duo and Ellis Faas liquid eyeshadows. Weightless and smudge-proof, girlactik's creamy eyeliner glides on effortlessly and was created to withstand everything from tears to inclement weather so trust us when we say that it won't pull a disappearing act.

Ellis' liquid eyeshadows dry to become resistant to humidity and wet weather while also being impervious to rubbing or creasing so they will not be going anywhere anytime soon.

Our upcoming sultry summer days and nights will have you begging for these products so visit The Powder Room and be prepared to stay smudge- and streak-proof this summer!



And, as always, don't forget to pamper your pretty self!
Love, Kelly