

July Newsletter

Happy 4th of July! Summer is here and we're loving it because there's so much to do, from boating and picnicking to tying the knot, there's lots of fun for everyone!

To kick off this month with a bang, we're helping you focus on achieving the best summer skin of your life, including skin-loving self-tanners and spray tans, body treatments, and bronzed goddess makeup looks.

The Powder Room can help you keep your skin looking its best through the long days and stifling temps of summer. Stop by the store before you melt – we promise it'll be better than any fireworks show you've ever seen!

Karli's Korner Product GLYTONE & REVISIONS

Continue your quest for smooth summer skin with Glytone and their Exfoliating Body Wash and Exfoliating Body Lotion. Perfect for those of us struggling with certain skin issues, this dynamic duo will smooth rough bumps and uneven skin & FIRM GLYTONE texture that are associated with Keratosis Pilaris GLYTONE and also extremely dry skin. Glytone uses cuttingedge science to formulate their 8.8 PFAV™ BEST BEAUTY BUYS Glycolic Acid-based body wash to deeply clean and 17.5 PFAV[™] Glycolic Acid-based body lotion to hydrate while both exfoliate dead surface skin cells to reveal softer, supple skin for a smoother, Awards 2020 Before and After* Before and After more even complexion. Concentrate daily use on the roughest areas of your body that are in 2020 WINNER HAP BEAUTY AWARD the most need and you will see amazing results in just a few short weeks. Stick with Glytone for your best skin of the summer! Now that we have our skin soft and smooth let's make sure it is also firm. Want younger and healthierlooking skin everywhere? Look no further than Revision Skincare®! Revision Skincare® created BodiFirm[™] which was specifically formulated to address certain skin concerns. This clinically proven formula was developed to firm, tighten, and lift sagging, crepey skin while providing a firmer, slimmer, and more sculpted appearance. Using patent-pending iFirm[™] Technology, BodiFirm[™] restores your skin's youthful density and elasticity while simultaneously diminishing the appearance of fat to contour the body. Their fabulous formulation also helps to maximize skin hydration and corrects visible photodamage too! Used as a stand-alone product or pre-and post-procedure, this skincare marvel by Revision Skincare® will roll back the years to reveal skin that is more youthful and glowing. Stock up and show off those sexy arms and legs this summer!



Kelly's Picks C+C VITAMIN SELF-TAN DROPS

Immerse your skin in the antioxidant power of Vitamin C while developing a naturally luminescent tan without harmful sun exposure. Enriched with Vitamin C, Natura Bissé's C+C Self Tan Drops adapt to different skin tones to give you a glowing bronze finish while restoring vitality to sun-damaged skin and fighting signs of premature aging. Using the Sunless Complex, which is a combination of DHA and erythrulose, these C+C Vitamin Self Tan Drops create a long-lasting tan that gradually fades through the natural exfoliation of your skin. Additionally, nutrient-rich Pro-Melanin Complex activates and maintains your golden tan while also helping to reveal firmer-looking skin so you can enjoy a radiant, believable hue that keeps your skin hydrated and supple. Indulge your senses with this delicate blend of Mediterranean scents while protecting yourself from damaging sun exposure through the upcoming months and give your skin a healthy glow with Natura Bissé!



VITA LIBERATA BODY BLUR SUNLESS GLOW

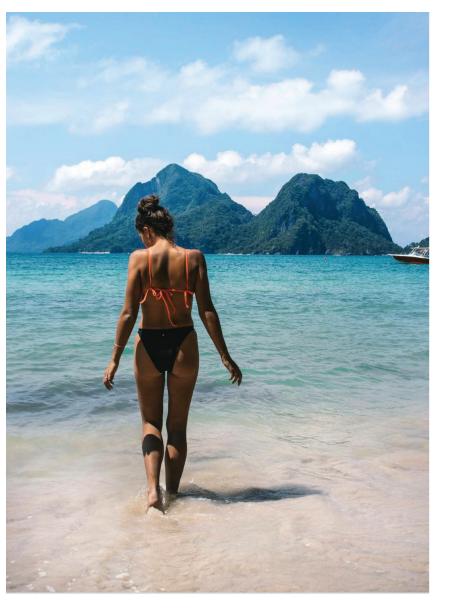
Stay safe and glowing this summer with a little help from Vita Liberata. Enhancing their client favorite, Body Blur, they've done it once again with Body Blur Sunless Glow. Anyone familiar with Body Blur knows how amazing it is, but this takes it one step further – this multi-tasking product gives the most flawless skin finish and reduces the appearance of imperfections but has the added benefit of self-tanner. Your tan develops underneath the body makeup and once showered off, reveals a gorgeously longlasting tan! This self-tan lotion will help soften these minor flaws by tinting your skin and reflecting light for a photo-ready finish for those of us with spider veins or small scars. Blur your way to your most radiant glow this summer and live your best Vita Liberata with The Powder Room and a healthy dose of Glow!





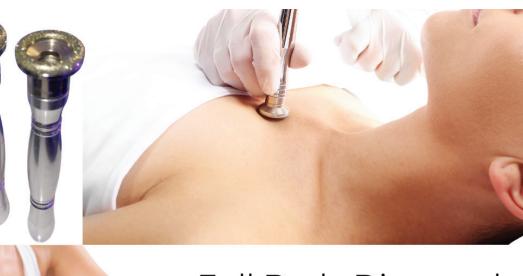
Cara's Confidential CUSTOM SPRAY TANNING SPECIAL

Now that you've gotten your skin smoother than smooth, let's get it tan! Another Powder Room exclusive, Tan Frenzy, is what you need to keep your looking sun-kissed sweet or full-on bronzed this summer season. Your skin is continually exposed to an ever-increasing number of harmful chemicals and artificial additives, so Tan Frenzy has worked diligently to ensure that its products remain some of the purest in the world. Doctor-defined ingredients for a mosaic of sunless elixir shades and solutions are crafted from meticulously sourced and tested raw ingredients that emphasize your best features. To achieve this, Tan Frenzy has created a suite of products that provide a superior, hypoallergenic, and fast-drying sunless tanning experience to infuse your skin with anti-aging ingredients that help smooth and conceal imperfections. And for touch-ups at home, this month buy one, get one half-off of our Vita Liberata Self-Tanning products whenever you buy a spray tan package. Spark a frenzy this summer with Tan Frenzy!



Karli's Korner Treatment Specials FULL BODY DIAMOND TIPPED MICRODERMABRASION

Contrary to popular belief, facials aren't just for your face! Pamper that pretty body of yours this summer with our exclusive Diamond Body Buff treatment. Performed on any area of the body, this Diamond Tipped Microdermabrasion Buffing uses specially made larger diamond tips to polish your arms, chest, stomach, back, buttocks, and thighs to perfection. Your decadent Diamond Body Buff begins with a full cleansing of your area of choice and followed by your buffing treatment, a CBD peeloff jelly mask, and then finished off with a hydrating Atoning Body Cream application. Don't let your face get all the attention this month – polish your way to dermal greatness and leave every inch of your skin baby smooth all summer long!



Full Body Diamond Tipped Microdermabrasion $\langle \rangle /$ Achieve Smooth **Glowing Skin** Everywhere

And, as always, don't forget to pamper your pretty self! Love, Kelly

BRONZE GODDESS MAKEUP

Complement your smooth glowing summer skin with the makeup of a Bronze Goddess! Here at The Powder Room, we're huge fans of warming up the completion, because everyone looks healthier with a little color – no exceptions. To keep your skin looking goddess-like, start with a tinted moisturizer or radiant foundation, next adding a bronzer is a must for this look, we suggest choosing one with a satin finish to give your skin a healthy, non-metallic glow. Don't forget your favorite liquid highlighter, to give a lite from within angelic glow to your skin. Next, emphasize your eyes with gorgeous hues of gold, copper, brown, and of course, bronze, to create a soft smoky effect that will mesmerize everyone you encounter, add a brown eyeliner and your favorite black mascara to complete this sultry look. Let your Bronze Goddess makeup take center stage by keeping the focus where it belongs – leave lips nude or just add your favorite clear gloss. Book a personal cosmetic lesson with one of our professional makeup artists to learn this look and let your inner goddess come out this summer with a little help from The Powder Room.

