



Eton

28601 Chagrin Blvd  
Woodmere, OH 44122

216.831.7666

[powdergirl15@gmail.com](mailto:powdergirl15@gmail.com)

[www.thepowderroomboutique.com](http://www.thepowderroomboutique.com)



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## May Newsletter

Getting ready for spring means celebrating mom and getting ready for bridal season! This month let The Powder Room help you get lasered-focused on everything bridal – from luxurious facials and CryoSlimming to expert makeup application, we have everything you need to pamper your pretty self and make your special day even more perfect! Luxe skincare, top-of-the-line makeup products, and important wedding day tips all combine to give you the confidence and beauty that is essential on your important day. And even if you’re not waiting to walk down the aisle we can help you pamper your pretty self, too along with mom!

### Kelly’s Picks Brow Sculpting

Want great brows but still a little hesitant about taking the Microblading or Powder Brow leap before your big day? Be not troubled our beautiful brides! Enter Kelly and her Brow Sculpting skills to define your bridal look. For over 25 years, she has been framing faces and creating perfect arches for our beloved clientele and only uses tweezers, scissors, and a little razor action – absolutely no waxing is involved! As no two eyebrows are alike, this custom specialty experience will transform each brow into a well-arched sister (not twins!) and exquisitely frame your eyes. Having perfect eyebrows is what defines the expression of all makeup and The Powder Room will help you to achieve the best arches possible for your wedding day!

If you’re ready to take the leap and go to the next level, call to set up your consultation with Kelly to achieve your best possible brows with her other specialty brow services, like the Powder Brow, Combo Brow, or Microblading!



### CryoSlimming®

Make your honeymoon even more memorable by investing in CryoSlimming® before your special day! Created by world-renowned scientific skincare genius Cryoskin, CryoSlimming® is a treatment using proven biological methods to give you visible results after your very first session. During the process called cryolipolysis, your body calls on your lymphatic system to send macrophages (large white blood cells) to come and ‘eat up’ the fat debris after the sub-zero temperature has destroyed the fat cell. Expertly used precise control creates the perfect conditions to reduce fat without damaging any of your surrounding tissue. This cutting-edge treatment has zero side effects and you can get right back to your life with absolutely no limitations! Get your bridal body honeymoon ready with CryoSlimming® this month and chill your way to your best you. Packages sold in five, 10, and 20 sessions. Call to set up your consultation to start your transformation before you tie the knot!



## Karli’s Korner Treatment Specials Bridal Facial Packages

Girls, get your glow on for that special blissful day with The Powder Room’s exclusive Bridal Facials! Designed for treating your pretty skin six months before your wedding day, this luxe package will get your skin glowing and looking its best for your upcoming nuptials. Starting the first month, we discuss goals and then combine a customized facial with a 30-minute LED anti-aging/anti-acne treatment to allow our esthetician to become familiar with your skin and prep it for more invasive treatments. The focus of months two, three, and four are customized chemical peels and LED anti-aging/anti-acne treatments to initiate and continue the peeling away of uneven skin tone, fine lines, and blemishes to reveal smoother and healthier skin. And finally, in months five and six, we’ll complete four CoolLifting Facials with Rezenerate nano infusion to give you the skin of your dreams. You’ll see instant results and reduce fine lines and wrinkles by 30% in your very first treatment! With four facials spaced two weeks apart for optimal results, your skin will achieve long-lasting results and will be beautifully plumped, smoothed, and even for your special day! Six months of treatments \$2500.



## Karli’s Korner Product Bridal Skincare

Whether or not you’ll be saying “I do” this coming month, The Powder Room has several products that will give you that glass-skin bridal glow in the comfort of your own home. Skin-nurturing botanical multi-tasker 4-in-1 Cleanse from Lumity will remove makeup, cleanse and gently exfoliate your skin, and can also be used as a revitalizing masque. Utilizing natural ingredients like jojoba beads and green tea extract, this unique formula dissolves impurities, pollutants, and makeup to leave your pretty skin feeling radiant, clear, and deeply hydrated while simultaneously balancing your senses. Next, Neova’s all-inclusive Serious Clarity 4X Complexed Brightening Serum uses four brightening agents to renew skin’s clarity and reduce the appearance of discoloration. In as little as eight weeks you’ll see a decrease in surface melanin pigmentation, more even skin tone, and visibly lightened and corrected discolorations and hyperpigmentation. To help skin heal overnight, look to Restorative Night Cream by Vertere®. This skincare powerhouse combines 540+ important proteins and peptides and a non-irritating form of retinol in a time-release pudding-like formula to make your skin look refined and rejuvenated all while you catch some Zzzz’s! and finally, Vertere® does it again with their Dramatic Transformation Cream SPF 18 5-in-1 skin treatment because what woman over 30 has just one skin concern?? This synergistic cream is a deep replenishing moisturizer, wrinkle smoother, dark spot reducer, breakout eliminator, and sun protection all rolled into one deliciously silky cream. Try out these four amazing products at The Powder Room and have your skin ready for bridal (or any) season!



## Cara’s Confidential Classic Bridal Makeup

Remember that your wedding pictures are forever! That’s why when planning your bridal makeup, we suggest a timeless and classic bridal makeup look. This means avoiding “statement” looks, like heavy contouring, and bright highlighters, – for example, you don’t want to get swept up in the latest lipstick color, eyebrow craze, or eyeshadow trend, anything that will date your photos to a specific year or even decade. Think classic, not trendy. A timelessly elegant bridal look will never go out of style so make sure to plan accordingly for your wedding day.

Only a few dates left for 2021 ...Book now and let the experts at The Powder Room help you look like the most beautiful version of yourself on your best day ever!



### Is Clinical Lip Duo

Get your lips “I do” ready with iS Clinical’s powerful lip duo! First, use their Lip Polish to gently and effectively exfoliate your lips to reveal a softer, smoother textured pout. Powerful antioxidants like Vitamins C and E are blended with rich botanical butter to help smooth and hydrate lips, leaving them with a healthy glow. Next use their Youth Lip Elixir to enhance, soften, and plump the overall appearance of your lips. This innovative formula combines the purest and most powerful clinically proven botanical extracts and antioxidants, including Hyaluronic Acid and Vitamins C, E, and B5, with shea butter and their clinically proven proprietary Extremozymes® to provide unprecedented hydration to give you immediate and long-term improvements. Don’t wait, ladies – give your groom even more reason to seal the deal with iS Clinical’s Lip Duo!



### Mother’s Day Special

Ladies! Don’t miss out. Kelly is celebrating Mom’s all month long by gifting a FREE brow sculpt\* with the purchase of a powder brow in the month of May!

PERFECT BROWS, PERFECT LOOK. Expertly trained in Powder Brow and microblading, our talented owner, Kelly, will utilize her incredible sculpting skills to give you brows that will wow! Powder Brow is the latest advanced technique it creates a powdery brow with a faded front and crisp tail. It can be used to create, reshape, fill in gaps, improve the arch and even reconstruct appearance. Let Kelly use her unparalleled talents to pamper yourself and transform your eyebrows into the arches of your dreams,

Mention this ad when booking your appointment in the month of May to receive your FREE Brow Sculpt\* with your Powder Brow appointment.

**And, as always, don’t forget to pamper your pretty self!  
Love, Kelly**

