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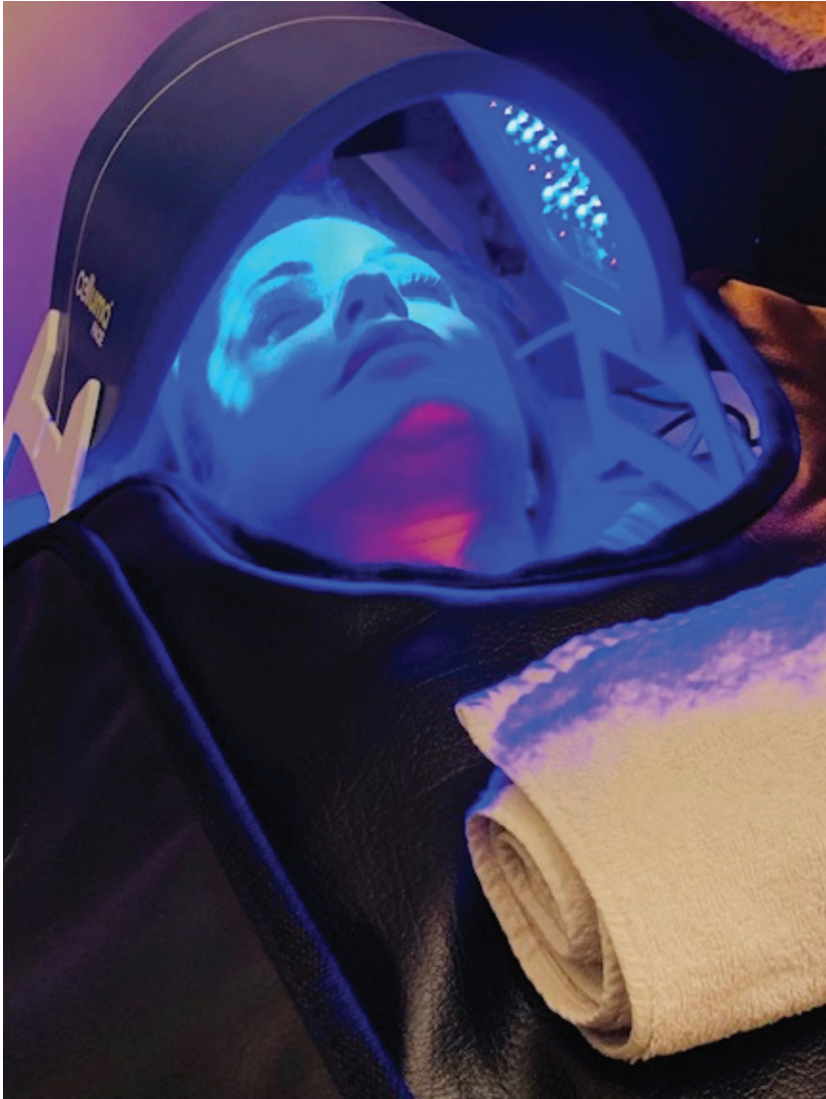
The Powder Room is pleased to offer clients an additional way to pay for services. Contact us today for a full list of Care Credit Services available.

February Newsletter

It's February and what's on our minds? Is Punxsutawney Phil cursing us with six more weeks of winter? No – we're actually thinking about glorious spring and our continued focus on self-care! The upcoming spring brings us new makeup trends that we can help you easily achieve. We all have pretty looks we love and stick with day in and day out, but this is the time to dabble in the trends that will be splashed across the glossy pages of the top fashion magazines. We know that some of these styles can be edgy or even intimidating, but The Powder Room can hold your hand (and makeup brush!) and show you how to translate these looks to your everyday life. We also are continuing to crush pretty hard on Cryoskin and honestly, who wouldn't? It's seriously life-changing and we're totally in love. This is the month to take the "handles" out of LOVE HANDLES. So stop by the store today to schedule your consultation and check out the easily wearable looks that you can easily wear anywhere and change your look *and* life with Cryoskin!

Kelly's Picks Soothing Self-care Services

Hit the Valentine trifacta this month with everything you need to take care of yourself both physically and mentally! Focusing on your pretty self, The Powder Room is offering the opportunity to help you release toxins, soothe your complexion and mind, and aid in improving your overall health. We start with the infrared sauna blanket paired with a magnesium wrap to provide deep relaxation, release maximum toxins, and boost recovery. To help with anti-aging and emotional balance, we're adding the Celluma Light which boosts collagen production that aids in skin rejuvenation, helping to reduce fine lines and wrinkles and overall brightening of the complexion. To help with emotional balance, the Celluma Light can treat depression, seasonal affective disorder (SAD), and postpartum depression (PPD). We finish off your wellness trio by using the 4D Vibration Plate, read below for all the benefits! This package of three treatments is lovingly offered to you for only \$285. Regularly \$360, this month. Book now to benefit from these revolutionary treatments combined to help your mind, body, and soul!



4D Vibration Plate

This seemingly inconspicuous little machine packs a powerful punch of health benefits! Everything from muscle toning, weight loss to lowering stress levels, and a healthier Endocrine System. Now more than ever we want to help our clients not only look great on the outside but help improve their overall health & wellness on the inside. In addition, the 4D Vibration Plate is beneficial in improving the lymphatic system, decrease blood pressure, and **increases blood circulation and oxygenation**. We have fallen in love with this powerful tool and what better month to share that LOVE than in the month of February. It's an all-over wellness machine that is a must-try! So treat yourself or someone special in your life with **the Soothing Self-Care package** this Valentine's day!



Karli's Korner Treatment Specials Rezenerate™ BB Glow Facial Series Special

Wouldn't you love to wake up every day with perfected skin (without sleeping in your foundation)? We didn't think that Rezenerate™ Pen could get any better, but it has! Love love love your skin this Valentine's Day with our new Rezenerate™ BB Glow Facial Series Special. This scientifically proven nano-needling treatment infuses your top layer of skin with a nutrient-rich BB skincare serum that gives you the look of a semi-permanent foundation while also inducing collagen production at the same time! Gentle enough to be used around your eyes and directly on your lips, the Rezenerate™ BB Glow has zero downtime and is the perfect solution for all our lovelies who might be looking to address issues with dark circles, hyperpigmentation, redness, or larger pores. Literally lasting for months, this treatment provides results that are maximized with a series of three treatments (spread two weeks apart). Schedule your appointment in February using this link here and save \$150 on your treatment series. Delete that selfie filter today and get perfected skin with the Rezenerate™ BB Glow treatment!



Karli's Korner Product

FACTOR FIVE Minis 5-Piece Gift Set

Just in time for Valentine's Day, The Powder Room is excited to showcase FACTORFIVE's Minis 5-piece Gift Set! Perfect for all skin types, this must-have set contains cutting-edge and scientifically proven ingredients that will reveal your best skin at every age. Valued at \$200, this special Minis Gift Set is only \$125 and includes their bestselling three-step system, plus extra goodies:

- FACTOR FIVE regenerative serum mini (0.34 fl oz)
- FACTOR FIVE anti-aging cream mini (0.34 fl oz)
- FACTOR FIVE eye/lash cream mini (0.16 fl oz)
- Clear cosmetic travel bag
- Spa facial headband

FACTORFIVE



Great as a gift for your pretty self, it also makes a great gift for the beauty addict in your life – anyone and everyone can benefit from FACTORFIVE's luxe kit! Our minis are flying off the shelves so stock up this month while supplies last!

Cara's Confidential Trendy Skills

This February we're all about getting down to details! It's like with anything in your life – the fundamentals really do matter. Technique and artistry are the foundations of quality makeup application and The Powder Room is here to help you perfect those skills. Whether we're giving you a makeup lesson or we're doing your makeup for a special occasion, we can show you all of the tips and tricks that will make your makeup look fabulous every single time. Two trends that will have you looking amazing this spring are lavender lids and glossy eyes and lips. Purple and plummy hues are all the rage this season whether it's a dramatically dark smoky eye or shimmery shades to lighten things up. Neutral glossy eyes and lips will also get your heart revving with their sweet but sexy simplicity. These looks will get you on-trend without looking over-the-top so book an appointment now to make sure that you're one step ahead this spring!

Book your makeup lesson today!



Brands We Love

Spring has sprung at The Powder Room and helping us keep the trends a-trending' just a few of our favorite brands, girlactik, FACE atelier, and ELLIS FAAS. The great thing about these makeup powerhouses is that they're always pushing the envelope when it comes to cutting-edge formulas and cutting-edge trends. girlactik always has a lot of fun but seriously good products while ELLIS is a little more worldly & edgy while FACE atelier is a little French with innovative products– a nice little diddy if you can get it!

Try these amazing brands and you'll see why we've been raving about all of our AMAZING brands for years!



diego dalla palma 50% OFF ENTIRE LINE

Our time with Diego has been good we know But sometimes things come to an end, Not to worry as we continue to grow And find your new love again!

Although we're sad that we are parting ways with Diego dalla Palma, we can hold the memories of a beautiful relationship close to our hearts! Never fret, lovelies, as we will always remain true to our vision and to our clients to find you another Mr. Right. Take advantage of our new relationship status and either try ddp for the first time or stock up on some of your go-to favorites, all at 50% off. Either way, you'll be sitting prettier than usual at the start of 2021!



50% off

**And, as always, don't forget to pamper your pretty self!
Love, Kelly**