

March Newsletter

As we all start looking toward spring and the promise of warmer temperatures, let The Powder Room help you get your bodies ready to show off a little more skin! The thought of tropical climes will give us a sneak preview of what's to come and whether you're staying local or traveling over spring break, get a head start on sunny locales with Cryoskin and our array of faux glow products from Tan Frenzy and Vita Liberata. Get your brows in shape with Kelly and her impressive microblading skills while Karli goes for the gold with our Ageless 24K Gold Facial that will revive a dull winter complexion and get your skin ready for longer days. Stop by the store for all of this and more – we can't wait to put a spring in your step this March!

Kelly's Picks Classic Microblading

Perfect brows, perfect look. Having the perfect eyebrows is what defines the quintessential modern makeup look. Expertly trained in Microblading, our talented owner, Kelly, will utilize her incredible sculpting skills to give you brows that will wow!

Microblading is a semi-permanent technique that enhances your natural eyebrows and can be used to create, reshape, fill in gaps, improve the arch, and even reconstruct their entire appearance. This specialized styling practice deposits pigment into the top layer of the skin which causes it to fade quicker than a permanent tattoo. Microblading is not a replacement for makeup, you will still need to fill in your brow. We will help you select the perfect brow pencil. Currently loving the Blinc Eyebrow pencil.

After your initial sessions, The Powder Room recommends having your brows touched up just once a year. How amazing is that? Let Kelly use her unparalleled skills to pamper your pretty self this

month – transform your eyebrows into the arches of your dreams and wake up each day with the perfect brows!



Blinc Eyebrow Pencil **Flawless Definition**

Get back a little control in your life this spring with blinc and their multifunctional eyebrow pencil! This light, yet pigment-packed blendable formula will frame, structure, and enhance your eyebrows like nobody's business. Providing all-day smudge-proof wear, blinc's Eyebrow Pencil comes in three believable colors that complement any hair color or skin tone (dark brunette, light brunette, and blonde). Perfect for both thin and thick brows, this cruelty-free vegan formula is waterproof and has staying power that will get you through even your longest days. The precision tip and spoolie brush provide the ultimate control you need to expertly fill and define your eyebrows into glamorous arches. Get empowered with blinc and take back control of your brows today!



Karli's Korner Treatment Specials Ageless 24 Karat Gold Facial

Don't wait for the Olympics to get your gold this month - say goodbye to fine lines, dull skin, and dryness with our Ageless 24 Karat Gold Facial! Using the vaunted tech-filled MSB™, we start out with a full cleansing followed by exfoliation to remove any dull, dry, or dead skin cells. These two steps are essential to prep your skin for maximum product absorption! Next, Karli will use our Rezenerate Nano Pen to infuse the NEW X08 Cosmeceuticals Placenta Peptide Complex serum into your skin.

After the serum is needled into your dermis, the powerful and rejuvenating X08 Cosmeceuticals Placenta Stem Cell Jelly Mask is placed onto your pretty face. Once removed, 24 karat gold foils are then gently laid over your skin to push the hyaluronic acid, amino acids, nutrients, and antioxidants deeper into your skin. The gold itself is also said to improve the appearance of skin tone, redness, elasticity, wrinkles, dark spots, and hydration while also allowing better product absorption.

Finish your hour of luxury with the Celluma LED Light Therapy Mask to improve cellular health and further reduce signs of aging plus eliminate any acne. This precious metal facial will improve skin texture and overall appearance and is THE gold standard in skin care treatment!



During the month of March, book your 24K Gold Facial and receive a complimentary X08 Cosmeceuticals Stem Cell Eye Mask to take home and continue your results around the delicate eye area. These eye patches are infused with the same ingredients as the face mask applied during your facial and we all know that with mask wearing, your eyes are the feature that everyone sees the most. Enjoy this free gift while supplies last so make sure to book your facial today by clicking this link!

And, as always, don't forget to pamper your pretty self! Love, Kelly

Karli's Korner Product

Must Have Hydration Trio

With winter's severe weather, everyone is suffering from dry skin right now and The Powder Room has the perfect solution just for you. The story starts in 1736 when the therapeutic properties of Thermal Spring water were discovered in Avène, France, and first used on people suffering from atopic dermatitis, eczema, psoriasis, and burns. Fast forward almost 300 years and now you can also reap the benefits of thermal spring water right here at home. Recommended by our esthetician, Karli Mohr, this skincare trio by Avène will have you back to feeling radiant, hydrated, and comfortable in no time at all!

New Avène Hydrance Aqua-Gel

This all-in-one weightless hydration powerhouse can be used as a daily moisturizer, overnight mask, and even along the eye contour. Not only will Hydrance Aqua-Gel fortify your pretty skin's natural moisturizing and protective barrier, but it will also leave skin intensely hydrated, dewy, and smooth for 24 hours. \$36.00

Avène Hydrance Intense Rehydrating Serum

Lightweight and oil-free, this serum by Avène will fortify your skin's protective barrier by restoring natural hydration with a high dose of soothing Avene Thermal Spring Water. Providing 24-hour hydration and antioxidant protection, Intense Rehydrating Serum soothes the tightness and discomfort commonly found with dehydrated skin. \$38.00

Avène Thermal Spring Water

Clinically shown to soothe, soften, and calm sensitive skin, Avène's unique Thermal Spring Water spray is bottled directly at the source and packaged in a sterile environment for guaranteed purity. Neutral pH also reduces sensitivity and restores balance without drying your skin. 10.1fl.oz. \$18.50

Cara's Confidential Spring Break Slim Down

Who's ready for Spring Break and sunnier weather? We are! With bathing suit and shorts season just around the corner, The Powder Room will help you focus on living a lifestyle that includes healthy eating, moderate exercise, adequate water intake, and most importantly, Cryoskin. Using the non-invasive technology cryolipolysis, which is the process of removing fat using sub-zero temperature, Cryoskin will give you visible results after your very first session. Although it's not a quick fix per se, this cutting-edge treatment will slim, tone, and lift your problem areas so you can chill your way into the best shape of your life. Amazingly, Cryoskin has zero side effects so you can get right back to your life with absolutely no limitations! Now is the time to book your appointment to be able to reap the benefits of Cryoskin when bare arms and bare legs will be showcased for Spring Break and beyond. For added value, try one of our Cryoskin packages because sometimes more IS better!



SHIPPING & CURBSIDE PICKUP AVAILABLE

Custom Spray Tanning

Faster, safer, healthier. Three words we love to hear! Since the inception of spray-on tanning in the 90s, Tan Frenzy has been setting standards for all other companies by using no artificial preservatives, alcohols, parabens, glycols, or other yucky chemicals.

There was a time when you would spend hours in the sun trying to achieve that bronzed babe look, but now you can get the perfect tan without damaging your skin. And in just five minutes! Skin-saving botanicals like organic aloe vera and natural coconut derivatives are combined with the purest DHA (dihydroxyacetone) to produce a deep, rich, and completely natural-looking tan.

Tan Frenzy's hydrating solutions have no unpleasant odors, are 100% vegan, and never tested on animals – now that's a trifecta worthy of our attention! As an added thank you to our

lovely ladies, purchase a tanning package this month and receive 20% off all self-tanning products from Vita Liberata. The Powder Room will get your faux glow going before bathing suit weather is in full swing so pop in and get sprayed today!

Try these amazing brands and you'll see why we've been raving about all of our AMAZING brands for years!

diego dalla palma 50% OFF ENTIRE LINE

Our time with Diego has been good we know But sometimes things come to an end, Not to worry as we continue to grow and find your new love again! Although we're sad that we are parting ways with diego dalla palma, we can hold the memories of a beautiful relationship close to our hearts! Never fret, lovelies, as we will always remain true to our vision and to our clients to find you another Mr. Right. Take advantage of our new relationship status and either try diego for the first time or stock up on some of your go-to favorites, all at 50% off. Either way, you'll be sitting prettier than usual at the start of 2021! Things are selling fast so don't wait on getting some of your favorite items from Diego, before they disappear!

