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The Powder Room is pleased to offer clients an additional way to pay for services. Contact us today for a full list of Care Credit Services available.

January Newsletter

Since our grand opening in 2007, The Powder Room has always espoused the empowering phrase “pamper your pretty self” and this month is no different as we start out 2021! We want you to take our motto to heart so no matter what your New Year’s resolutions may be, taking care of YOU first should be your number one priority. This focus encompasses many aspects of your life so let us help you with what we do best – beauty (inside and out). We all need to pamper our pretty selves and ring in the New Year with beautiful skin! Nothing makes makeup look better than stunningly radiant skin because you know the canvas is just as important as the paint, ladies! And remember, at The Powder Room we only use authentic products sourced directly from the manufacturer which means no fear of knock-offs here like at some online retailers. Let’s live the creed of pampering our pretty selves every day and we’ll all feel calmer, healthier, more centered, and just plain happier in 2021!

MEDIA BUZZ

We don’t normally like to brag too much on ourselves, but did you happen to see The Powder Room featured recently on **Fox 8’s New Day Cleveland** and in **Dermascope Magazine**? As you well know, we’re all about helping our clients in any way possible, and what a way for you to see what we’re doing here at the boutique! From cutting edge facial treatments to the exclusive black MSB, The Powder Room is always one step ahead of our competition, giving you the latest in non-invasive cosmetic procedures and current makeup trends. For more information about our visual teasers, call or stop by the store today!

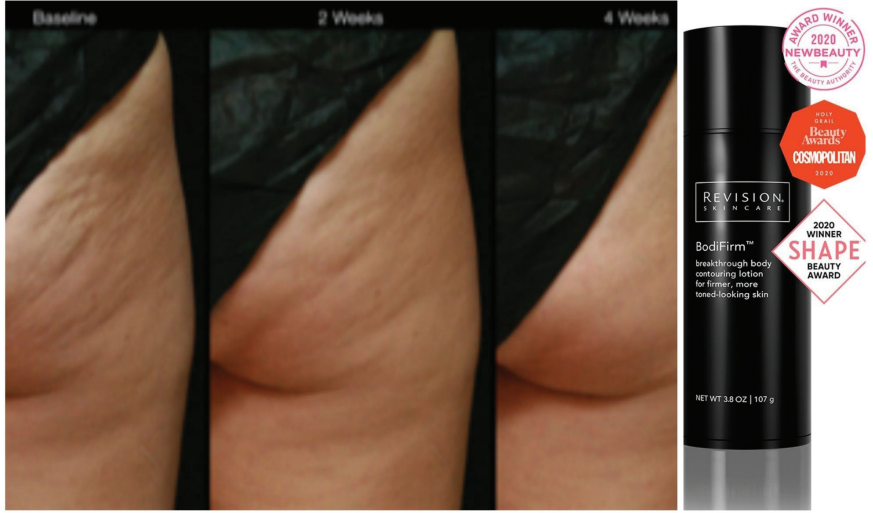
Kelly’s Picks CryoSlimming®/Toning

If you’re like most women, you experienced the dreaded “Freshman 15” when you ventured off to college that first year, but now we’re seeing the dreaded “COVI-15”! Fear not, oh lovely ladies, because we have the solution to those extra pounds that might’ve crept up on you (without warning we might add!) while we’ve all been stuck at home with an unlimited supply of yummy snacks. Using the non-invasive technology cryolipolysis to remove fat using sub-zero temperature (up to 4°F), CryoSlimming® exposes your skin to cooling which causes cell death of the subcutaneous fat tissue called apoptosis. Providing precise temperature control, each treatment lasts 20-40 minutes and creates the optimal conditions to reduce fat without damaging your surrounding tissue – perfect for that “COVI-15”. Whether you want to treat your belly, arms, upper back, or chin, CryoSlimming® will slim and tone your body with zero side effects or downtime so take advantage of our great packages and incentives to start the year 2021 off right! This is self-care at its finest – quick, painless, and most importantly, results, results, results! And don’t forget to inquire about Care Credit Services!



CRYOSLIMMING & BODIFIRM THE PERFECT PAIR

Give yourself the gift of fabulousness this month by upping the Cryo ante by combining Revisions Skincare® BodiFirm™. We have already seen the remarkable results from CryoSlimming® that we’ve received with our very own Powder Room clients, so by adding BodiFirm™ to your at-home self-care routine to the highly effective in-store treatment you have a one-two punch that will give you results beyond your wildest dreams! When used in conjunction with CryoSlimming®, this skincare phenomenon is specifically formulated to firm, tighten, and lift sagging, crepey skin while providing a firmer, slimmer, and more sculpted appearance. Using patent-pending iFirm™ Technology, BodiFirm™ restores your skin’s youthful density and elasticity while simultaneously diminishing the appearance of fat to contour the body. Get chilly in a good way this winter and be ready to show off that sexy body this spring!



Karli’s Korner Treatment Specials "NEW" 10 Years Younger Facial

With age comes wisdom (a lot of wisdom) and maybe not all of us would want to actually BE ten years younger, but I know we’d all love to LOOK ten years younger! Enter Karli and our brand new Ten Years Younger Facial! Who here wouldn’t want to set the skincare clock back a decade?? Our anti-aging super treatment combines the CoolLifting Facial, Celluma® LED Light Therapy, and the NEW Cryoskin Facial to rewind the years to reveal newer younger skin. This trio of treatments combines to plump fine lines and wrinkles to INSTANTLY leave your pretty face radiant and glowing, deeply hydrated, and looking significantly lifted and tightened, while also reducing pore size and eliminating any redness. One of these treatments alone would give you amazing results so you can only imagine what all three will do! Use your hard-earned wisdom to purchase a package of five to cleverly receive a \$350 savings – it’s a total no-brainer!



**And, as always, don’t forget to pamper your pretty self!
Love, Kelly**

Karli’s Korner Product

Limited Edition Black MSB™

One of our favorite devices is now being offered in a limited edition snazzy black finish! For those of you who don’t know the wonderfully multi-faceted MSB™, let us introduce you. With the help of the MSB™ MYSKINBUDDY, you can now get four scientifically proven technologies in just one handheld device. MSB™ uses ultrasonic vibration, ion care, photon LED therapy, and thermal heat therapy to help you achieve a clearer complexion, brighter and more even skin tone, smoother texture, and a more youthful appearance. Six convenient presets will take any guesswork out of daily use – from acne care to anti-aging, your MSB™ has got you covered! Designed to enhance your facial and body services, MYSKINBUDDY is the ultimate, affordable facial solution so celebrate the new year with this limited-edition style to experience the joy that is MSB™!



Cara’s Confidential COSMETIC LESSONS

Learn from the pros at The Powder Room – our professional artists can teach you what you need to know! Whether it’s in-person or virtually through FaceTime or Zoom, we can accommodate any type of cosmetic lesson to give you the confidence to explore new and different ways to apply your makeup or use skincare, plus learn tricks of the trade that will wow you with their cleverness and simplicity! Tailored to each individual’s needs, we can show you everything from skincare to finishing spray to arm you with the tools and knowledge to be your best self. Start with a work/every day tutorial or go for a more in-depth session that will cover multiple looks in one sitting. Offered in one or two-hour increments, these lessons will benefit anyone from a novice to a self-described expert! Adding to the value, we’ll offer you 10% off your total purchase on the day of your lesson (devices excluded). Sign up now and begin your 2021 with some new tricks up your pretty sleeve. **Book your makeup lesson today!**



Ten Makeup Tips for a More Youthful Appearance

- 1) Before applying any makeup, always make sure to hydrate your face, under your eyes, and also your lips. Hydration keeps the skin looking more youthful and remember makeup is only as good as the skin underneath.
- 2) Choose a sheer or light-coverage luminous foundation for a more natural, youthful look.
- 3) Use powder sparingly as it can be drying and settle into fine lines and wrinkles.
- 4) Choose the right shade of blush for your skin tone, avoid very dark and very bright. If possible, opt for a cream instead of a powder.
- 5) Fill in your brows to open and frame the eyes.
- 6) Use a neutral-toned color in the crease of the eyelid to create depth. Great look for everyone, but especially those with hooded eyes.
- 7) Tightline your eyes and make sure NOT to skip mascara!
- 8) Do not overuse bronzer – less is always best in this instance, if your skin is drier, Opt for a cream over powder, and avoid too much shimmer.
- 9) Use your highlighter strategically, apply to the inner corners of the eyes, the top of the cheekbones, the tip of the nose, and lightly on the chin and forehead for a lite from within look.
- 10) Just like with your blush, avoid very dark or very bright lipstick and refrain from using a harsh lip liner.



diego dalla palma 50% OFF ENTIRE LINE

Our time with Diego has been good we know But sometimes things come to an end, Not to worry as we continue to grow And find your new love again!

Although we’re sad that we are parting ways with Diego dalla Palma, we can hold the memories of a beautiful relationship close to our hearts! Never fret, lovelies, as we will always remain true to our vision and to our clients to find you another Mr. Right. Take advantage of our new relationship status and either try ddp for the first time or stock up on some of your go-to favorites, all at 50% off. Either way, you’ll be sitting prettier than usual at the start of 2021!

